## Thursday, Nov 01 - 9:00 am to 10:15 am

Location	Chair	9:00 to 9:25 am	9:25 to 9:50 am	9:50 to 10:15 am
Chesapeake 2	Ghosh, Biswadip	CONISAR Paper Applied IS Research / Methodologies	CONISAR Paper Applied IS Research / Methodologies	CONISAR Paper Applied IS Research / Methodologies
		Using Twitter Sentiment Analysis to Analyze Self-Sentiment of the POTUS	Driving Distractions and Multi-tasking: An Investigative Study	Delineating Legacy System IT Artifacts - Applying a Systems Thinking-based Framework
		White, Xavier University, Wimmer, Georgia Southern University, Rebman, University of San Diego, Nwankwo, (4812)	Choi, Xiong, Medlin, Appalachian State University, (4816)	Stachofsky, University of Idaho, (4822)
Marriott 1	Jesse,	EDSIG Case (Teaching or Business)	EDSIG Case (Teaching or Business)	EDSIG Case (Teaching or Business)
	Gayle	When Technology Meets Tax  Lautt, Asumadu, Abdul, Korzaan, Middle Tennessee State University, (4779)	Social Media and the Velvet Revolution in Armenia  Odabashian, Manoukian, American University of Armenia, Witman, California Lutheran University, (4776)	System Design and Development of a Tween Esteem Event Management System Case  Schwieger, Southeast Missouri State University, (4763)
Marriott 5	Petkov, Doncho	EDSIG Paper Online Learning (Innovation in)  E-Learning Early Admit College Program: A Case Study of Recruiting and Retaining High School Underrepresented Students in Cybersecurity  Nakama, University of Hawaii, Maui College, Paullet, Robert Morris University, Haynes, Tennessee Tech University, Yamanuha, University of Hawaii, Maui College, (4659)	EDSIG Paper Online Learning (Innovation in)  Using Codecademy Interactive Lessons as an Instructional Supplement in a Python Programming Course  Sharp, Tarleton State University, (4615)	EDSIG Paper Online Learning (Innovation in)  A Sentiment and Linguistic Analysis of Online Reviews of Online Universities  Peslak, Penn State University - Worthington Scranton, (4616)

# Thursday, Nov 01 - 10:30 am to 12 Noon

Location	Chair	10:30 to 10:55 am	10:55 to 11:20 am	11:20 to 11:45 am	11:45 to 12 Noon
Chesapeake 2	Xiong, Jason	EDSIG Paper Other Topics  Navigating the Academic "White Water": Strategic Issues for Computer Information Systems Education  Saulnier, Quinnipiac University, (4602)	EDSIG Paper Other Topics  Connecting the Dots: Strategies to Recruit Computer Information Systems Students  Leon, Xiong, Appalachian State University, (4611)	EDSIG Paper Other Topics  Linking Programmer Analyst Skills to Industry Needs: A Current Review  Peslak, Penn State, Kovalchick, California U of Penn., Kovacs, Robert Morris, Conforti, Geisinger Health, Wang, Robert Morris, Bhatnagar, U of Pittsburgh Greensburg, (4626)	CONISAR Abstract  ERP Rigidity and the Cloud Computing Effect  Revenaugh, Schweigert, Montana Tech University, (4873)
Marriott 1	Korzaan, Melinda	EDSIG Case (Teaching or Business)  Closing the Deal amidst Falling Customer Satisfaction  Ghosh, Metropolitan State University of Denver, (4771)	EDSIG Case (Teaching or Business)  SQL: An Introduction to SQL Lesson and Hands-On Lab  Jesse, West Liberty University, (4767)	EDSIG Case (Teaching or Business)  Dancing with Bigfoot: The Risks and Liabilities of Online Reviews  Schwieger, Ladwig, Southeast Missouri State University, (4765)	EDSIG Abstract  Automated Assessment with Formative Feedback using Excel  Frost, Matta, Ohio University, (4789)
Marriott 5	Witman, Paul	EDSIG Paper Pedagogy  Partial Credit on Multiple-choice Exams: Does It Help or Hurt Students?  Moss, Ohio University, CoB, Matta, Frost, Ohio University, Chimeli, Ohio University, (4625)	EDSIG Paper Pedagogy  An experiment on the impact of critical thinking instruction on the understanding of IS implementation problems  Petkov, Eastern Connecticut State University, Petkova, Central Connecticut State, (4628)	EDSIG Paper Pedagogy  Mixed-Approach Social Comparison for Improving Online Discussion Efficacy: Insights from Field Experiments  Javadi, Illinois State University, Gebauer, University of North Carolina Wilmington, Novotny, Illinois State University, (4642)	EDSIG Abstract  Transitioning a Systems Design and Analytics Course for Analytics Project Work: Topic and Pedagogical Considerations  Pomykalski, Susquehanna University, (4787)
Marriott 6/7	Sharp, Jason	CONISAR Paper Privacy Understanding Cyberstalking through the Analysis of Student's Online Activity  Paullet, Robert Morris, Chawdhry, California U of Penn., (4821)	EDSIG Paper Pedagogy (Innovation in)  Keeping the MIS Capstone Relevant: Three Cases  Mew, University of Richmond, Money, The Citadel, (4644)	EDSIG Case (Teaching or Business)  Establishing Industry-Course Partnerships (ICP): Innovative Learning in Business Analytics Courses  Parks, Quinnipiac University, (4774)	

# Thursday, Nov 01 - 1:30 pm to 2:35 pm

Location	Chair	1:30 to 1:55 pm	1:55 to 2:20 pm	2:20 to 2:35 pm
Chesapeake 2	Matta, Vic	EDSIG Paper Pedagogy (Innovation in)  Simulation for Network Education: Transferring Networking Skills Between Simulated to Physical Environments  Marquardson, Northern Michigan University,	EDSIG Paper Pedagogy (Innovation in)  Cooperative Learning Activities for Introduction to MIS  Connolly, James Madison University, Rush, Boise State University, (4619)	EDSIG Abstract  Building and Launching a Student-run I.T. Consulting Venture  Podeschi, Millikin University, (4782)
Marriott 1	Parks, Rachida	Gomillion, Texas A&M University, (4617)  EDSIG Case (Teaching or Business)  System Development and Data Modeling for Mark's Doggy Daycare and Boutique  Schwieger, Humphrey, Southeast Missouri State University, (4764)	EDSIG Case (Teaching or Business)  The Course Registration App: A Low Code Development Scenario to Support Core IS Courses  Mew, University of Richmond, Field, Mendix, (4775)	EDSIG Abstract  Effective Internships: A Study Combining Curriculum Development, Student Performance, and Program Assessment  Reynolds, Ferguson, Leidig, Hornik, Grand Valley State University, (4785)
Marriott 5	Saulnier, Bruce	EDSIG Paper Pedagogy (Innovation in)  Reflections on Applying the Growth Mindset Approach to Computer Programming Courses  Payne, Babb, Abdullat, West Texas A&M University, (4641)	EDSIG Paper Pedagogy (Innovation in)  Certifying Business Students in Microsoft Office Specialist Certification Excel Core Exam: Lessons Learned  Bakir, Dana, Abdullat, West Texas A&M University, (4618)	EDSIG Abstract Implementing Trigger Automation Activities in Business Marketing Courses  Berardi, Thacker, Kent State University at Stark, (4795)
Marriott 6/7	Petkova, Olga	EDSIG Paper Curriculum (Model / Assessment)  Approaches to Incorporating IT Entrepreneurship into the Information Systems Curriculum  Jones, Liu, California State University, Northridge, (4604)	EDSIG Paper Pedagogy (Innovation in)  Applying an Agile Approach in an Information Systems Capstone Course  Adkins, Tu, Northwest Missouri State University, (4622)	EDSIG Abstract  Using Contextual Semantic Search to Gather Actionable Insights for Curriculum Development: A Research Proposal  Igoche, Robert Morris University, (4796)

## Thursday, Nov 01 - 3:00 pm to 3:50 pm

Location	Chair	3:00 to 3:25 pm	3:25 to 3:50 pm	
Chesapeake 2	Reynolds, John	CONISAR Paper Applied IS Research / Methodologies  Improve the Loyalty of Mobile Payment Users in China by Increasing the Fit between Skill, Technology and Task  Chen, Choi, Xiong, Appalachian State University, Tang, U of Electronic Science and Technology of China, (4802)	CONISAR Paper Applied IS Research / Methodologies  An Interdisciplinary Approach to Examining the Adoption of Drone Delivery Services  Chen, Choi, Appalachian State University, Charoen, NIDA Business School, (4803)	
Elizabeth Boardroom		EDSIG Town Hall		
Marriott 1	lgoche, Diane	EDSIG Paper Curriculum (Model / Assessment)  A Nationwide Exploratory Study on Faculty Opinions on Student Preparation, Performance, and Evaluations  Rebman, University of San Diego, Wimmer, Georgia Southern University, Booker, Minnesota State University Mankato, (4648)	EDSIG Paper Teaching Cases  Data Cleansing: An Omission from Data Analytics Coursework  Snyder, Colorado Mesa University, (4631)	
Marriott 5	Adkins, Joni	EDSIG Paper Pedagogy (Innovation in)  A Case Study on Using the Mendix Low Code Platform to support a Project Management Course  Mew, University of Richmond, Field, Mendix, (4621)	EDSIG Paper Pedagogy (Innovation in)  Learning by Teaching through Collaborative Tutorial Creation: Experience using GitHub and AsciiDoc  Marquardson, Northern Michigan University, Schuetzler, University of Nebraska - Omaha, (4603)	
Marriott 6/7		a Job Placement Superhero: ider Strategies to Help Your Students Land Top Jobs in Analytics, Blockchain and More  cker, IBM, (4759)		

## Friday, Nov 02 - 8:45 am to 10:00 am

Location	Chair	8:45 to 9:10 am	9:10 to 9:35 am	9:35 to 10:00 am		
Chesapeake 2	Hassler, Edgar	CONISAR Paper Security / Networks / Communications	CONISAR Paper Security / Networks / Communications	CONISAR Paper Web Applications, Web 2.0		
		The use of Snap Length in Lossy Network Traffic Compression for Network Intrusion Detection Applications	Importance of Features in Adversarial Machine Learning for Cyber Security	Evaluation of Google Vision API for Object Detection in General Subject Images		
		Smith, US Army Research Laboratory, Hammell II, Towson University, (4806)	<i>De Lucia</i> , <i>Cotton</i> , University of Delaware, (4809)	Schultz, Adams, Tarleton State University, (4814)		
Marriott 1	lyer, Lakshmi	EDSIG Paper Other IS/IT/CS Topics	EDSIG Paper Other IS/IT/CS Topics	EDSIG Paper Other IS/IT/CS Topics		
		The Contribution of the CISSP (Certified Information Systems Security Professional) to Higher Education Research	Building the Physical Web: A Campus Tour Using Bluetooth Low Energy Beacons	From the Campus to the Conference "A Case Study in the Design and Development of Cyber Contests for Professional Conferences"		
		Brown, Texas A&M - Central Texas, (4601)	OConnell, Frydenberg, Bentley University, (4613)	Brown, Pike, California State Polytechnic University, (4640)		
Marriott 5	Lawler, James	EDSIG Paper Pedagogy (Innovation in)	EDSIG Paper Pedagogy (Innovation in)	EDSIG Paper Pedagogy (Innovation in)		
		Process-Focused Approach to a Systems Analysis & Design Group Project	Teaching of Clinical Workflow Analysis with Process Mining: An Experience Report	Collaborative Education: Building a Skilled Software Validation and Verification Community		
		Mukherjee, Bleakney, University of Florida, (4629)	Shahriar, Zhang, Kennesaw State University, (4658)	Acharya, Manohar, Wu, Robert Morris University, (4645)		
Marriott 6/7		EDSIG Panel				
		Creating a Culture for Internships and Experiential Learning				
		Dillon, James Madison University, Dillon, University of South Carolina, Payne, West Texas A&M University, (4732)				

# Friday, Nov 02 - 10:30 am to 12 Noon

Location	Chair	10:30 to 10:55 am	10:55 to 11:20 am	11:20 to 11:45 am	11:45 to 12 Noon
Chesapeake 2	De Lucia, Michael	CONISAR Paper Ethical / Legal / Privacy  Can Social Media Accounts Have an Impact on Hiring Decisions? Guidelines for Appropriate Use  Kim, Walsh University, (4807)	CONISAR Paper Ethical / Legal / Privacy  Commercial Drone Activity: Security, Privacy, and Legislation Issues  Vannoy, Medlin, Appalachian State University, (4817)	CONISAR Paper Ethical / Legal / Privacy  Privacy and Security Issues Associated with Mobile Dating Applications  Hayes, Pace University, (4823)	EDSIG Abstract  The Emergence of Business Analytics in Information Systems from 2011-2018  Chudoba, Mills, Fadel, Utah State University, (4798)
Marriott 1  Marriott 5	Brown, Randy	EDSIG Paper Data Analytics (Education in)  A Cross Collegiate Analysis of the Curricula of Business Analytics Minor Programs  Burns, Sherman, Ramapo College of New Jersey, (4634)  EDSIG Workshop	EDSIG Paper Data Analytics (Education in) Integrating Big Data Analytics into an Undergraduate Information Systems Program using Hadoop  DeBo, Podeschi, Millikin University, (4632)	EDSIG Paper Data Analytics (Education in)  Querying Bitcoin Blockchain Using SQL  Yue, University of Houston - Clear Lake, Chandrasekar, Gullapalli, University of Houston-Clear Lake, (4607)	EDSIG Abstract  Ethical Hacking Skills: Review of Pedagogical Approaches and Recommendation of Best Practices  Hartley, Iyer, Taylor, Appalachian State University, (4790)
		Build real web and mobile apps in Field, Mendix, (4757)	your classroom. No coding needed. F	Free with Mendix!	
Marriott 6/7	Clark, Jon	EDSIG Panel Beyond #MeToo: Uprooting unconsor Breese, Indiana University South B Scott, Agile Edge, Kim, Walsh University, Stork, Robert Morris University, Breimer, Siena College, (4731)		EDSIG Info  Journal of Information Systems Education (JISE) Information Session  Freeman, University of Michigan - Dearborn, (4756)	EDSIG Abstract  Using Jupyter Notebooks and GitHub to Create Explorable Explanations in Python and SAS Classes: Early Experience  Clapper, Western Carolina University, (4784)

## Friday, Nov 02 - 1:45 pm to 3:00 pm

Location	Chair	1:45 to 2:10 pm	2:10 to 2:35 pm	2:35 to 3:00 pm
Chesapeake 2	Breese, Jennifer	EDSIG Paper Pedagogy (Innovation in)  A Study of Gender Bias in Grading in the MCIS Program at CSU from 2013 through 2017  Clark, Goyal, Colorado State University, (4605)	EDSIG Paper Pedagogy (Innovation in)  Engaging College Students on Collaborative Projects with People with Cognitive Disabilities through e-Portfolios  Lawler, Joseph, Pace University, (4606)	EDSIG Paper Pedagogy (Innovation in)  Knowledge and Skill Gaps in Programming  Wang, Bromall, Robert Morris University, (4647)
Marriott 1	Brown, Brandon	EDSIG Paper Other IS/IT/CS Topics  Software Concepts Emphasized In Introductory Programming Textbooks  McMaster, Rague, Weber State University, Sambasivam, Azusa Pacific University, Wolthuis, Brigham Young University-Hawaii, (4649)	EDSIG Paper Other IS/IT/CS Topics  Dotting i's and Crossing T's: Integrating Breadth and Depth in an Undergraduate Cybersecurity Course  Yates, Frydenberg, Waguespack, McDermott, OConnell, Chen, Bentley, Babb, West Texas A&M University, (4654)	EDSIG Workshop  Forge Cybersecurity Skills with Palo Alto Networks  Yohannan, Trevethan, Palo Alto Networks, (4753)
Marriott 5	Blundell, Gregory	EDSIG Paper Curriculum (Model / Assessment)  Toward CAE-CDE 4Y Designation through Curriculum Modernization of a Traditional Computer Science Undergraduate Program  Wei, Yang, Davari, Sha, University of Houston-Clear Lake, Jacob, University of Houston Clear Lake, (4657)	EDSIG Paper Curriculum (Model / Assessment) What! No GUI? Goldstein, Siena College, (4635)	EDSIG Paper Curriculum (Model / Assessment)  Principles of Program Revision for Computing Degrees: A Data-Driven 360 Degree Program Review Model  Peltsverger, KSU, Li, Kennesaw Sate University, Rutherfoord, Kennesaw State University, (4653)
Marriott 6/7		EDSIG Workshop  Using Active Learning and Agile Platform Devel  Sylvester, Ploskonka, McGraw Hill Higher Edu  Tedmond, Wilhelm, North Idaho College, (47)	ucation,	

# Friday, Nov 02 - 3:20 pm to 4:25 pm

Location	Chair	3:20 to 3:45 pm	3:45 to 4:10 pm	4:10 to 4:25 pm
Chesapeake 2	Hayes, Darren	CONISAR Paper Business Intelligence / Big Data  Standardizing Public Utility Data: A Case Study of a Rural Mid-Size Utility  Hassler, Cazier, Russell, Mueller, Paprocki, Appalachian State University, (4818)	CONISAR Paper Business Intelligence / Big Data  A Machine Learning Approach to Optimizing Diabetes Healthcare Management Using SAS Analytic Suite  Ajani, Ferrum College, Habek, North Carolina State University, (4810)	EDSIG Abstract  Understanding the Contemporary and Forward-Looking Technology Needs of Employers for Integration in a Business Curriculum  Blundell, Berardi, Kent State University at Stark, (4793)
Marriott 1	Frydenberg, Mark	EDSIG Paper Other IS/IT/CS Topics  IT Infrastructure Strategy in an Undergraduate Course  Pike, Brown, California State Polytechnic University, Pomona, (4651)	EDSIG Paper Other IS/IT/CS Topics  Teaching Formal Methods in the Context of Model Driven Engineering  Favre, Universidad Nacional del Centro de la Provincia de Buenos Aires, (4650)	EDSIG Abstract  The pedagogy of emergency management academic programs: A balance between training and education  Yakubu, University of New Haven, (4783)
Marriott 5	Mukherjee, Aditi	EDSIG Workshop  Pega's University Academic Program  Vandewege, Pegasystems, (4754)	EDSIG Paper Curriculum (Model / Assessment)  Peer Tutors: To Embed or Not to Embed  Kunene, Eastern Connecticut State University, (4646)	EDSIG Abstract  Applying an Agile Collaborative Design Factory Methodology to Course Projects of STEM  Lawler, Pace University, (4781)
Marriott 6/7	Yue, Kwok- Bun	EDSIG Panel Teaching blockchain: Technology, applications  Yates, Bentley University, Mentzer, Bryant University, (4736)	and implications	EDSIG Abstract  An Examination of Project Context in Improving Computer Programming Pedagogy  Iyer, Hassler, Appalachian State University, Dissanayake, UNC Greensboro, Bedeley, UMASS Amherst, (4791)

# Saturday, Nov 03 - 9:00 am to 10:15 am

Location	Chair	9:00 to 9:25 am	9:25 to 9:50 am	9:50 to 10:15 am
Chesapeake 2	Smith, Michael	EDSIG Paper Other IS/IT/CS Topics Interim Awardee Outcomes after Four Years of a STEM Scholarship Program  Sorkin, Braman, Yancy, Community College of Baltimore County, (4627)	EDSIG Paper Other IS/IT/CS Topics  Reflections on Appling for CAE-CDE Designation  Clark, University of North Carolina Wilmington, Stoker, UNCW, (4630)	EDSIG Event EDSIG Fellows Meeting
Marriott 1	Ceccucci, Wendy	CONISAR Paper Other Applied Research Topics Changes in the Information Technology Field: A Survey of Current Technologies and Future Importance Cummings, Janicki, UNCW, (4804)	CONISAR Paper Other Applied Research Topics Where We are with Enterprise Architecture  Halawi, Embry Riddle Aeronautical U, McCarthy, Quinnipiac University, Farah, Jacksonville University, (4801)	CONISAR Paper Other Applied Research Topics  Effects of Normalization Techniques on Logistic Regression in Data Science  Adeyemo, Wimmer, Georgia Southern U, Powell, Bloomsburg University, (4813)
Marriott 5	Louch, Michelle	EDSIG Paper Pedagogy (Innovation in)  Teaching Professionalism and Ethics in Information Technology by Deliberative Dialogue  Lester, Sam Houston State University, Dalat-Ward, Fort Hays State University, (4608)	EDSIG Paper Pedagogy (Innovation in)  Active Learning Using Debates in An IT Strategy Course  Woods, Miami University, (4620)	EDSIG Paper Pedagogy (Innovation in)  Easy as Py: A First Course in Python with a Taste of Data Analytics  Frydenberg, Xu, Bentley University, (4614)

# Saturday, Nov 03 - 10:30 am to 12 Noon

Location	Chair	10:30 to 10:55 am	10:55 to 11:20 am	11:20 to 11:45 am	11:45 to 12 Noon
Chesapeake 2	Lester, Li-Jen	EDSIG Paper Pedagogy (Innovation in)  A Preliminary Study: The Use of VoiceThread in Online Business Courses  Dalat-Ward, Ward, Tao, Fort Hays State University, Lester, Sam Houston State University, (4609)	EDSIG Paper Pedagogy (Innovation in)  Hour of Code: A Study of Gender Differences in Computing  Du, Grand Valley State University, Wimmer, Georgia Southern University, (4624)	EDSIG Paper Other Education Topics  A Sampling of IT Service Learning Activities: Possible Impact on Students and Community Partners  Powell, Bloomsburg University, Wimmer, Georgia Southern University, (4639)	EDSIG Abstract  Measuring the return on investment regarding presence in the online classroom  Louch, Duquesne University, (4786)
Marriott 1	Alexander, Lewis	EDSIG Case (Teaching or Business)  Building Teams with Legos  Jones, McCarthy, Quinnipiac University, (4768)	EDSIG Case (Teaching or Business)  Alpha Insurance: A Predictive Analytics Case to Analyze Automobile Insurance Fraud using SAS Enterprise Miner  McCarthy, Ceccucci, Quinnipiac University, McCarthy, Central Connecticut State University, Halawi, Embry-Riddle, (4761)	EDSIG Case (Teaching or Business)  IT Disconnect at Cascade Sustainable Energy  Woods, Miami University, (4773)	EDSIG Abstract  Using VBA to provide fast, personalized feedback to assignments submitted electronically  Smith, Georgia Institute of Technology, (4792)
Marriott 5	Kunene, Niki	EDSIG Paper Curriculum (Model / Assessment)  Toward Visualizing Computing Curricula: The Challenge of Competency  Waguespack, Bentley University, Babb, West Texas A&M University, (4633)	EDSIG Paper Curriculum (Model / Assessment)  The Soul of the Introductory Information Systems Course  Schell, Modaresnezhad, UNCW, (4643)	EDSIG Paper Curriculum (Model / Assessment)  Information System Curriculum versus Employer Needs: A Gap Analysis  Leonard, University of Tulsa, Jones, Lang, Quinnipiac University, (4636)	EDSIG Abstract  Critical Thinking Task for Information Technology Project Management  Sibona, UNCW, (4794)

# **Hotel Map**

