

Detailed Schedule

Sunday, November 6 – 4:30 to 6:10 p.m.

Location	Chair	4:30 to 4:55 pm	4:55 to 5:20 pm	5:20 to 5:45 pm	5:45 to 6:10 pm
Sierra 10	Chircu, Alina	<p><u>CONISAR Paper</u></p> <p>Malvertising - A Rising Threat To The Online Ecosystem</p> <p>Dwyer, Kanguri, Pace University, (4266)</p>	<p><u>CONISAR Paper</u></p> <p>E-commerce Adoption: A Revelatory Case Study in the German Oncology Pharmaceutical Supply Chain</p> <p>Sultanow, Univ. of Potsdam, Chircu, Bentley University, Chircu, Creire, (4273)</p>	<p><u>CONISAR Paper</u></p> <p>Understanding User Behavior on Pinterest: Findings and Insights</p> <p>Wei, University of Houston-Clear Lake, Zhang, North Dakota State University, (4277)</p>	<p><u>CONISAR Paper</u></p> <p>Sentiment Analysis and Opinion Mining: Current State of the Art and Review of Google and Yahoo Search Engines' Privacy Policies</p> <p>Peslak, Penn State University - Worthington Scranton, (4254)</p>
Sierra 3 & 4t	Havelka, Douglas	<p><u>EDSIG Case</u></p> <p>Aardvark Design: The Impact of IT Infrastructure on Application Development and Deployment</p> <p>Held, Rein, Stofel, Valentine, Havelka, Miami University, (4231)</p>	<p><u>EDSIG Case</u></p> <p>Tourism through Travel Club: A Database Project</p> <p>Pratt, Univ. of Mass, Amherst, Smatt, Univ. of North Georgia, Wynn, Jr., Univ. of Dayton, (4232)</p>	<p><u>EDSIG Case</u></p> <p>Teaching an Old Dog New Tricks: Disaster Recover in a Small Business Context</p> <p>Rossmiller, Lawrence, Clouse, Looney, University of Montana, (4230)</p>	<p><u>EDSIG Case</u></p> <p>Case Study: Water Level Detection System</p> <p>Scott, Rosen, University of North Carolina Wilmington, (4226)</p>
Sierra 5	Lang, Guido	<p><u>EDSIG Paper</u></p> <p>Comparing Student Interaction in Asynchronous Online Discussions and in Face-to-Face Settings: A Network Perspective</p> <p>Javadi, Illinois State University, Gebauer, UNC, Wilmington, Novotny, Illinois State Univ., (4024)</p>	<p><u>EDSIG Paper</u></p> <p>Using Concept Maps to Assess Students' Meaningful Learning in IS Curriculum</p> <p>Wei & Yue, University of Houston - Clear Lake, (4046)</p>	<p><u>EDSIG Paper</u></p> <p>Pursuing a Vendor-Endorsed ERP Award for Better Job Prospect: Students' Perceptions</p> <p>Kung, Georgia Southern Univ., Kung, Rowan University, (4013)</p>	<p><u>EDSIG Paper</u></p> <p>The Information Security Undergraduate Curriculum: Evolution of a Small Program</p> <p>Mew, University of Richmond, (4071)</p>

Monday, November 7 – 9:00 to 10:20 a.m.

Location	Chair	9:00 to 9:25 am	9:25 to 9:50 am	9:50 to 10:15 am
Sierra 10	Dwyer, Catherine	<p>CONISAR Paper</p> <p>3D Printing: The Future Crime of the Present</p> <p><i>Fruehauf, Hartle, Al-Khalifa</i>, Robert Morris University, (4274)</p>	<p>CONISAR Paper</p> <p>Subjective norm and measuring its impact on information security behavioral intention in organizations.</p> <p><i>Etezady</i>, Nova Southeastern Univ., (4253)</p>	<p>CONISAR Paper</p> <p>Proposal for Kelly Criterion-Inspired Lossy Network Compression for Network Intrusion Applications</p> <p><i>Smith</i>, US Army Research Laboratory, <i>Hammell II</i>, Towson University, (4265)</p>
Sierra 3 & 4	Witman, Paul	<p>EDSIG Case</p> <p>Accentra: Thrashing through ERP</p> <p><i>Bradds, Hills, Masters, Weiss, Havelka</i>, Miami University, (4228)</p>	<p>EDSIG Case</p> <p>Taking the High Road: Privacy in the Age of Drones</p> <p><i>Hamilton, Harrington, Lawrence, Perot, Studer</i>, University of Montana, (4223)</p>	<p>EDSIG Case</p> <p>Ding Dong, You've Got Mail! A Lab Activity for Teaching the Internet of Things</p> <p><i>Frydenberg</i>, Bentley University, (4221)</p>
Sierra 5	Mew, Lionel	<p>EDSIG Paper</p> <p>Role-Playing and Problem-Based Learning: The Use of Cross-Functional Student Teams in Business Application Development</p> <p><i>Pike, Spangler, Williams, Kollar</i>, Duquesne University, (4042)</p>	<p>EDSIG Paper</p> <p>Raising the Bar: Challenging Students in a Capstone Project Course With an Android and Mobile Web Parallel Development Team Project</p> <p><i>Wong, Worcester</i> Polytechnic Institute, <i>Pepe, Englander</i>, Bentley University, (4053)</p>	<p>EDSIG Paper</p> <p>Innovation: Culturally Determined Definition, Application, and Inclusion in Manufacturing</p> <p><i>Fruehauf, Kohun</i>, Robert Morris University, (4056)</p>
Sierra 8	Parks, Rachida	<p>EDSIG Paper</p> <p>Analysis of Student Web Queries</p> <p><i>Jadav, Burke, Dhiman, Kollmer, Tappert</i>, Pace University, (4062)</p>	<p>EDSIG Paper</p> <p>An Approach to Harvesting, Cleaning, and Analyzing Data from Twitter Using R</p> <p><i>Hill, Scott</i>, University of North Carolina Wilmington, (4022)</p>	<p>EDSIG Case</p> <p>Comprehensive Relational Database Design and Development for Local Church: A Teaching Case Study</p> <p><i>Miah, Omar</i>, Southern Univ. at New Orleans, (4229)</p>
Sierra 9		<p>EDSIG Workshop</p> <p>Using IONIC for Mobile Application Development</p> <p><i>Babb, Dana</i>, West Texas A&M University, <i>Jafar</i>, Manhattan College, (4180)</p>		

Monday, November 7 – 10:35 to 11:50 a.m.

Location	Chair	10:35 to 11:00 am	11:00 to 11:25 am	11:25 to 11:50 am
Sierra 10	Etezady, Norry	<p><u>CONISAR Paper</u></p> <p>Crowdsourcing Surveys: Alternative Approaches to Survey Collection Cummings, Sibona, University of North Carolina Wilmington, (4260)</p>	<p><u>CONISAR Paper</u></p> <p>Identifying the Critical Success Factors for Information Systems to Manage Sponsored Research Activities at Institutions of Higher Education Lehman, Ruzich, Robert Morris University, (4272)</p>	<p><u>CONISAR Paper</u></p> <p>Building Client Vendor Alignment Capability in Strategic Information Systems Outsourcing Ghosh, Metropolitan State University of Denver, (4252)</p>
Sierra 3 & 4	Petkov, Doncho	<p><u>EDSIG Paper</u></p> <p>An Update on the CIS Curriculum Project Longenecker, Univ. of S. Alabama, Babb, West Texas A&M Univ., Waguespack, Bentley Univ., Feinstein, Univ. of S. Alabama, Tastle, Ithaca College, (4072)</p>	<p><u>EDSIG Paper</u></p> <p>An Empirical Investigation into the Advantages and Disadvantages of Combining Information Systems and Operations Management into One Department Burns, Gao, Sherman, Klein, Ramapo College of New Jersey, (4036)</p>	<p><u>EDSIG Paper</u></p> <p>RateMyInformationSystemsProfessor: Exploring the factors that influence student ratings Sena, Crable, Xavier University, (4060)</p>
Sierra 5	Babin, Ronald	<p><u>EDSIG Paper</u></p> <p>Java vs. Python Coverage of Introductory Programming Concepts: A Textbook Analysis McMaster, Weber State Univ. retired, Sambasivam, Azusa Pacific Univ., Rague, Weber State Univ., Wolthuis, BYU-Hawaii, (4001)</p>	<p><u>EDSIG Paper</u></p> <p>Empowering Students to Actively Learn Systems Analysis and Design: The Success of an Entrepreneurial Project in a Hybrid Learning Environment Wong, California State University, Dominguez Hills, (4054)</p>	<p><u>EDSIG Paper</u></p> <p>Testing Frequency in an Introductory Computer Programming Course Adkins, Linville, Northwest Missouri State University, (4023)</p>
Sierra 8	Fruehauf, Justin	<p><u>EDSIG Paper</u></p> <p>Facebook Enhanced College Courses and the Impact of Personality on Sense of Classroom Community Duncan, Cal. State Univ., E. Bay, Barczyk, Purdue Univ., (4017)</p>	<p><u>EDSIG Panel</u></p> <p>Applied Learning through On-campus Interdisciplinary Internships Klammer Kruse, Azarbod, Salivia, Krumwiede, Minn. State Univ., Mankato, Kuechle, Glen Taylor Nursing Institute for Family and Society, Blashack, Bureau 507, (4152)</p>	
Sierra 9		<p><u>EDSIG Workshop</u></p> <p>An automated, real-time learning environment for teaching SQL and Database Management Jackson, Hansen, Allen, Brigham Young University, (4177)</p>		

Monday, November 7 – 1:50 to 3:30 p.m.

Location	Chair	1:50 to 2:15 pm	2:15 to 2:40 pm	2:40 to 3:05 pm	3:05 to 3:30 pm
Sierra 10	Adkins, Joni	EDSIG Paper Agile Learning: Sprinting Through the Semester <i>Lang</i> , Quinnipiac University, (4019)	EDSIG Paper Towards Improved Student Experiences in Service Learning in Information Systems Courses <i>Petkova</i> , Central Connecticut State University, (4052)	EDSIG Paper Cloud Computing Services in the University Environment <i>Halilovic</i> , Ryerson University, <i>Babin</i> , Ryerson University, (4058)	EDSIG Workshop Cloud Data Management - Curriculum Resources for Teaching About Hybrid Cloud <i>Conway</i> , NetApp, (4183)
Sierra 3 & 4	Wong, Wang-chan	EDSIG Paper Recruitment/Retention/Enrollment Why Women Choose to Not Major in Information Systems <i>Hodges, Corley</i> , Appalachian State University, (4010)	EDSIG Paper Parental Perceptions and Recommendations of Computing Majors: A Technology Acceptance Model Approach <i>Powell</i> , Bloomsburg Univ., <i>Wimmer</i> , Georgia Southern University, (4020)	EDSIG Paper Closing The Gender Gap in the Technology Major <i>Jung, Clark, Patterson, Pence</i> , University of North Carolina Wilmington, UNCW, (4064)	EDSIG Paper Increasing Student / Corporate Engagement <i>Janicki, Cummings</i> , University of North Carolina Wilmington, (4014)
Sierra 5	Lawrence, Cameron	EDSIG Workshop How Can Academia and EMC Partner to Help Prepare Students for IT Careers? <i>Yohannan</i> , EMC, (4182)	CONISAR Paper Achieving Effective Data Analytics: An Agile Framework <i>Castro</i> , Department of Defense, <i>Jain</i> , Montclair State Univ., (4269)	CONISAR Paper An Interactive Toolbox for Twitter Content Analytics <i>Jafar, Waldman</i> , Manhattan College, (4259)	EDSIG Panel Publishing your research in JISE - a forum with the editor(s) <i>Freeman</i> , University of Michigan - Dearborn, <i>Harris</i> , Appalachian State University, <i>Yue</i> , University of Houston - Clear Lake, (4154)
Sierra 8	Frydenberg, Mark	EDSIG Paper Emergence of Data Analytics in the Information Systems Curriculum <i>Jafar</i> , Manhattan College, <i>Babb, Abdullat</i> , West Texas A&M Univ., (4051)	EDSIG Paper Understanding Business Analytics Success and Impact: A Qualitative Study <i>Parks</i> , Quinnipiac University, <i>Thambusamy</i> , University of Arkansas at Little Rock, (4027)	EDSIG Panel Teaching Database Management with Automated Grading Technology <i>Allen</i> , Brigham Young University, <i>Ball</i> , Utah Valley University, <i>Cox</i> , Howard Payne University, <i>Weber</i> , Northern Arizona University, (4151)	
Sierra 9		EDSIG Workshop A Hands-On Approach to Teaching Mobile Forensics <i>Paullet</i> , Robert Morris University, (4179)		EDSIG Workshop Introducing z Systems into CS/IS&IT Curricula <i>Laverty</i> , Robert Morris University, <i>Decker</i> , IBM, (4170)	

Tuesday, November 8 – 9:00 to 10:20 a.m.

Location	Chair	9:00 to 9:25 am	9:25 to 9:50 am	9:50 to 10:05 am	10:05 to 10:20 am
Sierra 10	Connolly, Amy	EDSIG Paper Performance Learning of AGILE Methodology Using Paired Courses of Systems Analysis and Design and Web/Mobile Programming Weber , Millikin University, (4034)	EDSIG Paper Assessing the Impact of a Technology Ethics Course Woods , Miami University, (4011)	EDSIG Workshop Teaching Intro IS with a Learner-Centered, Experiential Approach Golub , Prospect Press VT, Van Slyke , Northern Arizona University, (4185)	
Sierra 3 & 4	Podeschi, RJ	EDSIG Paper Developing and Hosting Multimedia Instructional Modules in the Cloud Ganesan , California State University, Los Angeles, (4048)	EDSIG Paper Cloud-based Versus Local-based Web Development Education: An Experimental Study in Learning Experience Pike, Pittman, Hwang , California State Polytechnic Univ., (4039)	EDSIG Abstract Review of Masters in Business Analytics Curriculum Ceccucci , QU, Kruck , JMU, Peslak , Penn State Univ. Scranton, Sendall , Merrimack Coll., Hill , UNCW Hunsinger , App. State Univ, (4188)	EDSIG Abstract The Language of Text: How Typeface and Emojis Affect Student Perception of Online Instructors Louch , Duquesne University, Bajko , Ryerson University, Stork , Robert Morris Univ., (4190)
Sierra 5	Schwieger, Dana	EDSIG Case (Teaching or Business) Colonial Heritage Foundation: A Conceptual Modeling Case Allen , Brigham Young Univ.,(4236)	EDSIG Case (Teaching or Business) SAPCO: From Good to Great Alsaif, Edinger, Kodathala, Korzaan , Middle Tennessee State Univ., (4222)	EDSIG Abstract An Analysis of Challenges Confronting Big Data Research in the Physical and Social Sciences Lawler, Howell-Barber , Pace Univ.,(4186)	EDSIG Abstract Instructional Design Skills, Methods, and Knowledge in the era of MOOCs: A Research Proposal Chahal , Columbia Univ.,(4187)
Sierra 8	Wu, Peter	CONISAR Paper Analysis of the Risks of NFC Mobile Payment Systems Kakish, Shah , Georgia Gwinnett College,(4279)	CONISAR Paper Principle Component Analysis for Feature Reduction and Data Preprocessing in Data Science Wimmer , Georgia Southern Univ., Powell , Bloomsburg University,(4257)	CONISAR Abstract Prototype to Production: A Case Study Fabbri , University of North Carolina Wilmington, (4286)	CONISAR Abstract A Simulation Modeling Approach to Improve JIT Implementation in a Highly Dynamic Manufacturing Environment Wray, Scott , UNCW, (4289)
Sierra 9	Clark, Ulku	CONISAR Paper Are Students Using Security Measures to Protect their Data when Downloading Mobile Applications? Chawdhry , Cal. Univ. of Penn., Paullet, Douglas , Robert Morris Univ., Compimizzi , FIA Atlantic Univ., (4268)	CONISAR Paper The Effects of Perceived Functionality and Usability on Privacy and Security Concerns about Adopting Cloud Applications Nakayama , DePaul University, Chen, Taylor , Appalachian State University, (4255)	CONISAR Paper On Assessment of Risks in Offshore Outsourcing of Information Technology Petkova , Eastern CT State Univ., Petkova , Central CT State Univ., (4267)	

Tuesday, November 8 – 10:40 to 11:55 a.m.

Location	Chair	10:40 to 11:05 am	11:05 to 11:30 am	11:30 to 11:55 am
Sierra 10	Wimmer, Hayden	<p><u>EDSIG Paper</u> Mobile Forensics and Security Certificate: An Addition to a Cyber Security Degree</p> <p><i>Paullet, Pinchot, Mishra</i>, Robert Morris Univ., (4059)</p>	<p><u>EDSIG Paper</u> Designing Effective Excel Training Courses for Organizations using the Corporate University Model</p> <p><i>Podeschi</i>, Millikin Univ., (4040)</p>	<p><u>EDSIG Workshop</u> Pega's University Academic Program</p> <p><i>Vandewege</i>, Pegasystems, (4184)</p>
Sierra 3 & 4	Petkova, Olga	<p><u>EDSIG Case</u> Cloudy Decisions: How the Cloud Affects Infrastructure Decision Making</p> <p><i>Woods</i>, Miami University, (4224)</p>	<p><u>EDSIG Case</u> American Guild of Musical Artists: A Case for System Development, Data Modeling, and Analytics</p> <p><i>Harris</i>, Indiana Univ. Southeast, <i>Wedel</i>, California State University, Northridge, (4225)</p>	<p><u>EDSIG Case</u> The Piranha Solution: Monitoring and Protection of Proprietary System Intangible Assets</p> <p><i>Ladwig, Schwieger, Clayton</i>, Southeast Missouri State Univ., (4227)</p>
Sierra 5	Cotler, Jami	<p><u>EDSIG Paper</u> Course Design and Technology For Synchronous Interaction in an Online Course</p> <p><i>Kreie, Johnson, Lebsock</i>, New Mexico State University, (4061)</p>	<p><u>EDSIG Paper</u> How to Encourage Middle School Girls Interested in STEM+C Education: An Assessment of Current Status</p> <p><i>Mishra, Cellante, Igoche</i>, Robert Morris University, (4003)</p>	<p><u>EDSIG Paper</u> Student Veterans' Shared Experience Using Social Media in Higher Education: A Pilot Study with a Hybrid Phenomenological Data Analysis Method</p> <p><i>Marsilio</i>, Robert Morris University, (4028)</p>
Sierra 8		<p><u>EDSIG Workshop</u> Overview of NCWIT (National Center for Women & Information Technology)</p> <p><i>Quinn</i>, National Center for Women & Information Technology, (4169)</p>	<p><u>EDSIG Workshop</u> Why Little Johnny Can't Compute (And Why It Matters)</p> <p><i>Nelson</i>, Computer Science Teachers Association, (4168)</p>	
Sierra 9		<p><u>EDSIG Workshop</u> Automatic scoring of student work in Microsoft Excel and Access: the Prometheus Approach</p> <p><i>Allen</i>, Brigham Young University, <i>Ball</i>, Utah Valley University, (4176)</p>		

Tuesday, November 8 – 2:00 to 3:20 p.m.

Location	Chair	2:00 to 2:25 pm	2:25 to 2:50 pm	2:50 to 3:05 pm	3:05 to 3:20 pm
Sierra 10	Ganesan, Nanda	EDSIG Paper Identifying The Real Technology Skills Gap: A Qualitative Look Across Disciplines (Continued) <i>Schirf, Serapiglia</i> , St. Vincent College, (4021)	EDSIG Paper Navigating the Minefield of Self-Publishing E-Textbooks <i>Schultz</i> , Tarleton State University, (4037)	EDSIG Workshop MyEducator-A Fresh Look at Online Textbooks <i>Young</i> , myEducator, (4166)	
Sierra 3 & 4	Kreie, Jennifer	CONISAR Paper Causes of cyberbullying in multi-player online gaming environments: Gamer perceptions <i>Cotler, Fryling</i> , Siena College, <i>Rivituso</i> , SUNY Cobleskill, (4258)	CONISAR Paper Evidence of Wikipedia usage during the school year: A numerical study <i>Snyder</i> , Colorado Mesa University, (4263)	CONISAR Abstract A Comprehensive Current Review of Text Messaging Usage <i>Peslak</i> , PSU-Scranton, <i>Ceccucci</i> , QU., <i>Hunsinger</i> , App.State Univ., <i>Kruck</i> , JMU, <i>Sendall</i> , Merrimack College, (4287)	CONISAR Abstract System Analysis of the Infrastructure of an IT services provider <i>Krishnappa, Kline</i> , University of North Carolina Wilmington
Sierra 5	Sharp, Jason	EDSIG Paper A Creative Approach to Devising Non-Technical, Meaningful Exercises in Human-Computer Interaction Undergraduate Education <i>Scialdone</i> , State Univ. of NY, Fredonia, <i>Connolly</i> , Univ. of South Carolina Upstate, (4068)	EDSIG Paper Coin Counter: Gamification for Classroom Management <i>Carlson</i> , Baylor University, <i>Harris, Harris</i> , Indiana University Southeast, (4044)	EDSIG Paper Optionality of ERD Relationships: Project for the Introduction to Database Course <i>Klammer Kruse</i> , Minnesota State University, Mankato, <i>Wells</i> , Minnesota State University, (4035)	
Sierra 8	Pomykalski, James	EDSIG Paper The Role of IT Industry Certifications in an AACSB-Accredited Institution <i>Gomillion</i> , Northern Michigan University, (4007)	EDSIG Paper The Personality of a Computing Major: It Makes a Difference <i>Reynolds, Adams, Ferguson, Leidig</i> , Grand Valley State University, (4025)	EDSIG Paper Incorporating Ethics in Big Data and Analytics Curriculum: A New Degree and New Opportunity <i>White, Ariyachandra</i> , Xavier University, (4065)	
Sierra 9		EDSIG Workshop Using the Master the Mainframe (MTM) Contest to Provide Hands-on Experiences for any level of CS/IS or IT Core Operating System Course <i>Decker</i> , IBM, <i>Laverty</i> , Robert Morris University, (4172)			

Tuesday, November 8 – 3:40 to 4:55 p.m.

Location	Chair	3:40 to 4:05 pm	4:05 to 4:30 pm	4:30 to 4:55 pm
Sierra 10	Gomillion, David	<p><u>EDSIG Paper</u> How Much Time Do Students Spend On Programming Assignments? A Case for Self Reporting Completion Times</p> <p><i>Segall</i>, Metropolitan State University of Denver, (4066)</p>	<p><u>EDSIG Paper</u> Programming in the IS Curriculum: Are Requirements Changing for the Right Reason?</p> <p><i>Reynolds, Adams, Ferguson, Leidig</i>, Grand Valley State University, (4045)</p>	<p><u>EDSIG Paper</u> Towards evidence-based teaching, problem-based learning and metacognitive assessment cycles</p> <p><i>Blundell, Berardi</i>, Kent State University at Stark, (4069)</p>
Sierra 3 & 4	Snyder, Johnny	<p><u>EDSIG Paper</u> A mindful approach to teaching emotional intelligence to undergraduate students online and in person</p> <p><i>Cotler, DiTursi, Goldstein, Yates, Del Belso</i>, Siena College, (4033)</p>	<p><u>EDSIG Paper</u> A Case Study of Designing an Online Module for an Interdisciplinary Non-Science Majors' Course</p> <p><i>Sosebee, Shannon, Lee, Koether</i>, Sam Houston State University, (4047)</p>	<p><u>EDSIG Paper</u> How to Teach Emotional Intelligence Skills in IT Project Management</p> <p><i>Connolly</i>, University of South Carolina Upstate, <i>Reinicke</i>, Rochester Institute of Technology, (4031)</p>
Sierra 5	Schultz, Leah	<p><u>EDSIG Paper</u> Grounding IS Design Education in the First Principles of a Designerly Way of Knowing</p> <p><i>Waguespack</i>, Bentley University, <i>Babb</i>, West Texas A&M University, (4050)</p>	<p><u>EDSIG Paper</u> Discovering Privacy--or the Lack Thereof</p> <p><i>Pomykalski</i>, Susquehanna University, (4049)</p>	<p><u>EDSIG Paper</u> The Flipped C# Programming Classroom: What Students Had to Say</p> <p><i>Sharp</i>, Tarleton State University, (4032)</p>
Sierra 8	Medlin, Dawn	<p><u>CONISAR Paper</u> Finding the “Radicalness” in Radical Innovation Adoption</p> <p><i>Sharma</i>, North Carolina Central University, <i>Thomas</i>, Suffolk University, <i>Konsynski</i>, Emory University, (4261)</p>	<p><u>EDSIG Workshop</u> How to Spruce Up Your Computer Lab Without Breaking Your Budget</p> <p><i>Frydenberg</i>, Bentley University, (4167)</p>	
Sierra 9		<p><u>EDSIG Workshop</u> Active Learning Tools For Teaching Undergraduate Software Engineering</p> <p><i>Wu, Manohar, Acharya</i>, Robert Morris University, (4178)</p>		

Wednesday, November 4 – 8:30 to 10:10 am

Location	Chair	8:30 to 8:55 am	8:55 to 9:20 am	9:20 to 9:45 am	9:45 to 10:10 am
Sierra 10	White, Gwen	<p><u>EDSIG Paper</u> Big Data Analytics Methodology in the Financial Industry</p> <p><i>Lawler, Joseph</i>, Pace University, (4004)</p>	<p><u>EDSIG Paper</u> Identifying Microsoft Excel Skills Important for Business School Graduates</p> <p><i>Formby, Medlin, Ellington</i>, Appalachian State University, (4041)</p>	<p><u>CONISAR Paper</u> Patient Healthcare Smart Card System: A Unified Medical Record for Access and Analytics</p> <p><i>Hussein, Ariyachandra, Frolick</i>, Xavier University, (4275)</p>	<p><u>CONISAR Paper</u> Location Analysis of Mina Site: One of the Most Crowded Areas at Hajj</p> <p><i>Alluhaidan, Alredhaiman</i>, Claremont Graduate University, (4271)</p>
Sierra 8		<p><u>EDSIG Paper</u> Investigating Student Resistance and Student Perceptions of Course Quality and Instructor Performance in a Flipped Information Systems Classroom</p> <p><i>Baker, Hill</i>, University of North Carolina Wilmington, (4057)</p>	<p><u>EDSIG Workshop</u> Using Microsoft's Azure Machine Learning Cloud-based Analytics</p> <p><i>Kline</i>, University of North Carolina Wilmington, (4181)</p>		<p><u>CONISAR Paper</u> An Empirical Study on the Impact of Price Discount on Sales in Software-as-a-Service (SaaS) Market</p> <p><i>Choi, Medlin, Hunsinger</i>, Appalachian State University, (4264)</p>
Sierra 9		<p><u>EDSIG Workshop</u> Teaching Introductory Computer Programming using Excel VBA</p> <p><i>Allen</i>, Brigham Young University, (4175)</p>			