



2013 Program Guide

ISECON

Information Systems Educators Conference

CONISAR

Conference on Information Systems Applied Research

November 7 to 9, 2013

San Antonio, Texas

Professional Affiliations:



Wireless Access: "Wyndham Conference" with password "isecon"

Conference Highlights

Thursday Highlights

Reception	Meetings	Professional Workshops (8:30 AM)	Professional Workshops (1:30 PM)
<p>Welcoming Reception and EDSIG Fellows Recognition</p> <p>6:00 p.m., River Plaza (Ground Floor, outside)</p> <p><i>*included in the Guest Package</i></p> <p>Underwritten by ICCP</p>	<p>First Time Attendee Welcoming Session (all new attendees welcome!)</p> <p>5:00 p.m., Texas Ballroom C</p> <p>EDSIG Board of Directors Meeting 8:30 a.m. Board room</p>	<p>EMC: Data Science and Big Data Analytics (Executive Salon 3)</p> <p>Microsoft: Teaching Web Development Skills to Build Desktop/Tablet Apps & Modern Websites (Executive Salon 5)</p>	<p>IBM: Back to the Mainframe: IBM zEnterprise in the IS/CS & IT Curriculum (Bluebonnet)</p> <p>NetApp: Implementing Storage & Data Management into IS Programs (Executive Salon 3)</p>

**Paper Presentation Sessions at 1:30 and 3:30 p.m.

**Refreshment Break at 3:00

Friday AM Highlights

Meals / Tour	Workshops / Demonstrations	Panels
<p>Breakfast / AITP & FITE Organization President's Update and Announcements</p> <p>7:45 a.m. Texas Ballroom B</p> <p>Underwritten by NetApp</p>	<p>HTML 5: A Hands-On Workshop for Leveraging the Latest in Web Technology 9:30 a.m., Exec Salon 5</p> <p>NetApp: Formula 1 Racing & Information Systems Education – Keeping Pace with IS Innovation at 200 mph! 9:30 a.m., Exec Salon 5</p> <p>EMC Academic Alliance - Educating Future IT Professionals, 10:50 a.m. Exec Salon 3</p> <p>Wiley: Digital Learning Platforms and Opportunities, 11:20 a.m., Exec Salon 3</p>	<p>Big Data in the IT/IS/CS Curriculum 9:30 a.m. Ballroom C</p> <p>Journal of Information Systems Education (JISE) Insight and Advice on Publishing Your Research 10:50 a.m., Ballroom C</p>
<p>Private Riverboat Tour (Meet at Registration desk at 10:00 am)</p> <p><i>*included in guest package, \$10 for all other participants at reg. desk</i></p>		
<p>2013 Distinguished Educator Luncheon:</p> <p>Joseph Valacich Noon – Texas Ballroom C</p> <p>Underwritten by Pearson</p>		

**Paper Presentation Sessions at 9:30 and 10:50 a.m.

**Refreshment Break at 10:30 a.m.

****Distinguished Educator Luncheon – Noon**

Friday PM Highlights

Social on the Riverwalk!	Meetings	Workshops / Demonstrations	Panel
<p>Social, meal and fun at the Mexican Manhattan on the Riverwalk</p> <p>Meet in Lobby at 6:45 p.m. to walk to the event</p> <p><i>*included w/ Guest Package</i></p>	<p>EDSIG Fellows Annual Meeting 2:00 pm., Boardroom</p> <p>EDSIG Board Town Hall with Members, 3:45 p.m. Exec Salon 2, all welcome!</p>	<p>WorkLight - A New Paradigm in Mobile Application Development 2:00 p.m., Exec Salon 3</p> <p>Drinking from the Fire Hose: Tools for Teaching Big Data Concepts in the Introductory IT Classroom 3:45 p.m., Exec Salon 3</p>	<p>Assessment for AACSB/ABET Schools Track Successful Program Assessment and Accreditation – Best Practices 3:45 p.m., Texas Ballroom 3</p>

**Paper Presentation Sessions at 2 and 3:45 p.m.

**Refreshment Break at 3:30 p.m.

Saturday AM Highlights

Meals / Recognition	Workshops / Demonstrations	Panels
<p>Breakfast – EDSIG update from the President 7:45 a.m., Ballroom B <i>Underwritten by EMC</i></p> <p>Best Papers Recognition Luncheon 12:00 p.m., Ballroom B</p>	<p>Data Analytics with R, 9:00 a.m. Executive Salon 3</p> <p>ICCP: Assessment a crucial aspect to improving your curriculum, 11:30 a.m., Executive Salon 3</p>	<p>Building Effective Corporate Advisory Boards, 9:00 a.m., Texas Ballroom C</p> <p>Building Academic Alliances into your Curriculum with Industry Leaders, 11:00 am. Ballroom C</p>

**Paper Presentation Sessions at 9:00 and 11:00 a.m.

**Refreshment Break at 10:30 a.m.

Saturday PM Highlights

Meetings	Workshop	Panel
<p>EDSIG Annual Meeting / Elections. All welcome! 5:00 p.m. San Antonio Ballroom</p>	<p>On the Shoulders of Giants: Mobile Websites with Twitter Bootstrap 2:15 p.m., Executive Salon 3</p>	<p>Is Now the time to Bring Business Intelligence into the Curriculum?, 2:15 p.m., Texas Ballroom C</p>

**Paper Presentation Sessions at 2:15 and 4:00 p.m.

**Refreshment Break at 3:40 p.m.

Sunday AM Highlights

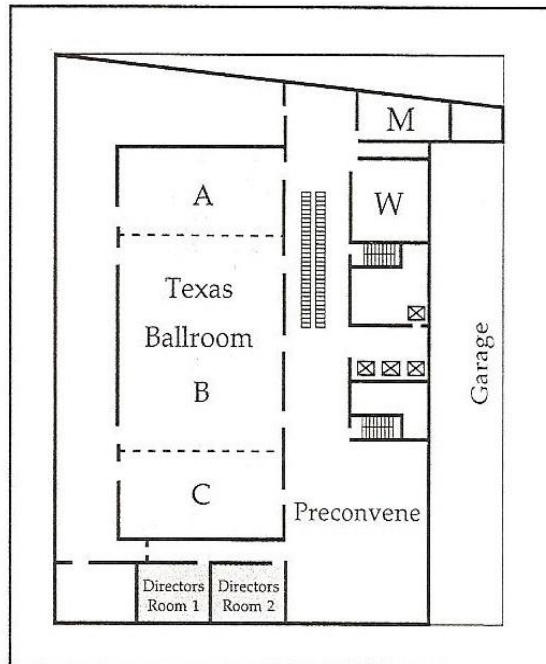
Farewell Continental Breakfast	2013 Volunteer Thank You and 2014 Planning Team Breakfast
<p>Coffee and Fruit before you say farewell! 8:00 a.m., 2nd Floor Registration Area</p>	<p>Breakfast for all 2013 Conference Volunteers and new 2014 volunteers, 7:30 a.m. Exec Salon 1</p>

Hotel Map

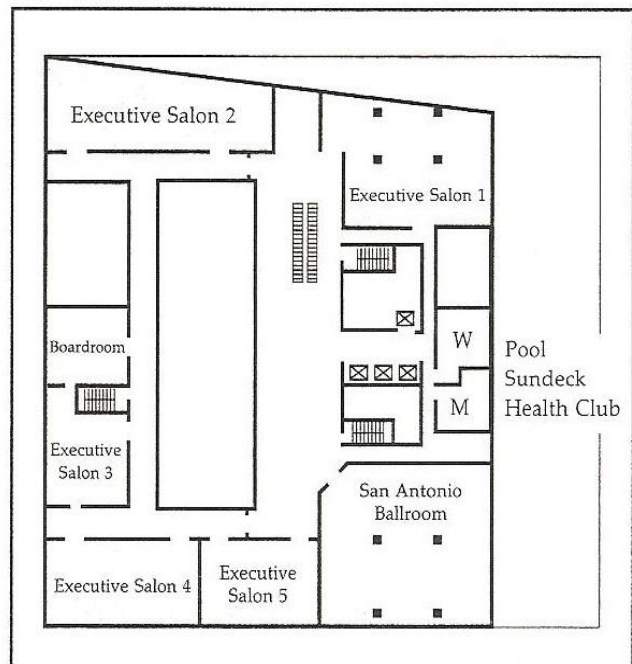
Wyndham San Antonio Riverwalk Hotel Meeting Space & Sessions

Location	Conference Activities
Hotel 2 nd Floor	Registration, Exhibitors/Breaks, Meal Functions, Panel Discussions
Hotel 3 rd Floor	Board Meetings, Workshop & Conference Presentation Sessions
River Terrace	THU Welcome Reception (beyond the Motor Lobby – take elevator/stairs to the river)

Second Floor



Third Floor



Level 2	Events	Level 3	Events
Preconvene	Registration/Breaks/Exhibits	Exec Salons 1-5	Workshops & Sessions
Texas A	Thu Workshop Luncheon	Boardroom	Board Meetings
Texas B	General Sessions & Meals	San Antonio Ballroom	Sat EDSIG Member Mtg
Texas C	Panels/Workshop		

Thursday Night Welcome Reception

6-7:15pm *Walk across the motor lobby driveway, *Take stairs/elevator down to River Terrace

*Note: Cash "only" cash bar

Friday Night Fun Event & Dinner Details:

6:45pm: Meet in Hotel Lobby, (short walk: 3 blocks via the Street or Riverwalk)

*Head to the riverwalk and turn Right, *Go 3 blocks South (towards Embassy Suites)

*Just before you get to Commerce Street, Head UP the stairs to the balcony!









*Street Level access available too!

7-10pm: Mexican Manhattan Mexican Restaurant Balcony

(110 Soledad Street)

Our Sponsors and Exhibitors

Thank you to our exhibitors and sponsors of this year's conferences. Please make sure you visit their exhibits and attend their workshops/product demonstrations to learn more about how they may assist IS/CS/IT educators.

<p>Premier Conference Sponsor</p>  <p>Friday Luncheon Sponsor.</p>	<p>Gold Sponsor, Friday Breakfast Sponsor</p>  <p>Workshop on Thursday at 1:30 p.m.</p> <p>Demonstration on Friday at 9:30 a.m.</p> <p>Mark Conway</p>
<p>Gold Sponsor and Saturday Breakfast Sponsor</p>  <p>Workshop on Thursday at 8:30 a.m.</p> <p>Demonstration on Friday at 10:50 a.m.</p> <p>Kim Yohannan</p>	<p>Silver Sponsor and Thursday Reception Sponsor</p> 
 <p>Exhibitor</p> <p>Workshops on Thursday at 1:30 p.m. and Friday at 2:00 p.m.</p> <p>Paul Newton Vance Morris</p>	 <p>Exhibitor</p> <p>Demonstration on Friday at 11:20 a.m.</p> <p>Beth Golub Margaret Barrett</p>
 <p>Exhibitor</p> <p>Visit their exhibit on the second floor for more information.</p>	 <p>Exhibitor</p> <p>Visit their exhibit on the second floor for more information.</p>

Detailed Schedule

Thursday, November 7 – Professional Workshops

Thursday, Nov 07 - 8:30 am to 12 Noon

Location	8:30 to 12 Noon	Description
Executive Salon 3	EMC: Data Science and Big Data Analytics <i>David Dietrich,</i> EMC Advisory Technical Education Consultant, (2675)	Join EMC for half-day workshop on how big data transforms business. We are excited to have David Dietrich, EMC Advisory Technical Education Consultant, run this workshop. David leads EMC's curriculum, strategy and course development related to Data Science and Big Data Analytics.
Executive Salon 5	Teaching Web Development Skills to Build Desktop/Tablet Apps & Modern Websites; presented by Microsoft <i>Ryan Joy,</i> Microsoft Corporation, (2677)	Increase your current skillset and development knowledge of HTML5, JavaScript, CSS3. This session will focus on utilizing Visual Studio 2012 to build HTML5/CSS sites and also building modern Windows Store apps....

Thursday, Nov 07 - 1:30 pm to 5:00 pm

Location	1:30 to 5:00 pm	Description
Blue Bonnet	Back to the Mainframe: IBM zEnterprise in the IS/CS & IT Curriculum <i>Paul Newton, IBM,</i> IBM Consulting IT Specialist (2678)	Expected retirements of 60,000 zEnterprise professionals over the next decade will create unprecedented career opportunities for qualified IS/CS & IT graduates in the United States
Executive Salon 3	Implementing Storage & Data Management into IS Programs <i>Mark Conway,</i> Sr. Program Lead, NetApp Academic Alliances Program (2676)	Please join NetApp for a highly practical workshop designed to enable you to add an exciting new data management component and storage industry certification to your institution's IS program

Thursday, November 7 – 1:30 to 3:00 p.m.

Location	Chair	1:30 to 1:55 pm	2:00 to 2:25 pm	2:30 to 2:55 pm
Executive Salon 1	Conn, Samuel	<p><u>ISECON Paper</u> Pedagogy</p> <p>Developing a Campus Social Website for Buying, Selling, and Trading Textbooks</p> <p><i>Miah, Omar, Sagioglu</i>, Southern University at New Orleans, (2508)</p>	<p><u>ISECON Paper</u> Other Topics</p> <p>Reflections on Teaching App Inventor for Non-Beginner Programmers: Issues, Challenges and Opportunities</p> <p><i>Soares</i>, Southern Illinois University, (2552)</p>	<p><u>ISECON Paper</u> Pedagogy</p> <p>Aggregation in Spatial Data Management: Prerequisite Database Concepts for GIS Skills in Retail Marketing</p> <p><i>Wu</i>, Robert Morris University, (2576)</p>
Executive Salon 2	Smarkusky, Debra	<p><u>ISECON Paper</u> Distance Education Challenges</p> <p>Access to on-line learning: a SAD case</p> <p><i>Kmetz</i>, University of South Florida Saint Petersburg, <i>Davis</i>, USF Saint Petersburg, (2556)</p>	<p><u>ISECON Paper</u> Pedagogy</p> <p>A Learning Theory Approach to Using Capture Technology in Teaching: Ideas from Basic Lecture Capture to Student-Created Content</p> <p><i>Berardi, Blundell</i>, Kent State University at Stark, (2561)</p>	<p><u>ISECON Paper</u> Distance Education Challenges</p> <p>Different Keystrokes for Different Folks: Addressing Learning Styles in Online Education</p> <p><i>Pinchot, Pullet</i>, Robert Morris University, (2562)</p>
Executive Salon 4	Liu, Xiang (Michelle)	<p><u>CONISAR Paper</u> Security / Networks / Communications</p> <p>Data Privacy: Are We Accidentally Sharing Too Much Information?</p> <p><i>Chawdhry</i>, California University of Pennsylvania, <i>Pullet, Douglis</i>, Robert Morris University, (2818)</p>	<p><u>ISECON Paper</u> Distance Education Challenges</p> <p>Distance Synchronous Information Systems Course Delivery</p> <p><i>Peslak</i>, Penn State University - Worthington Scranton, <i>Lewis, Aebli</i>, Penn State University , (2503)</p>	<p><u>ISECON Paper</u> IS Research toward Educators</p> <p>Document Explosion in the World of Big Data - Curriculum Considerations</p> <p><i>Liu, Murphy</i>, Marymount University, (2512)</p>

Thursday, November 7 – 3:30 to 5:00 p.m.

	3:30 to 3:55 pm	4:00 to 4:25 pm	4:30 to 4:55 pm
Executive Salon 1 Soares, Andrey	<p><u>ISECON Paper / Pedagogy</u></p> <p>The Google Online Marketing Challenge: Real Clients, Real Money, Real Ads and Authentic Learning</p> <p><i>Miko</i>, St. Francis University, (2565)</p>	<p><u>ISECON Paper / Integration other Disciplines</u></p> <p>Interdisciplinary Project Experiences: Collaboration between Majors and Non-Majors</p> <p><i>Smarkusky, Toman</i>, Penn State U (2540)</p>	<p><u>ISECON Paper / Security and Assurance Ed</u></p> <p>Creating a Virtualized Environment for Large-Scale Hands-On IA Education</p> <p><i>Cronin, Pauli, Ham</i>, Dakota State University, (2522)</p>
Executive Salon 2 Blundell, Gregory	<p><u>ISECON Paper / Enrollment Trends</u></p> <p>Increasing Graduation and Transfer Rates for STEM Students in the Community College</p> <p><i>Sorkin</i>, Community College of Baltimore County, (2538)</p>	<p><u>ISECON Paper / Enrollment Trends</u></p> <p>A Preliminary Comparison of Student and Professional Motivations for Choosing Information Systems</p> <p><i>Brooks, Korzaan</i>, Middle Tennessee State U, <i>Ceccucci</i>, Quinnipiac U, (2573)</p>	<p><u>CONISAR Paper / Other Topics</u></p> <p>Bizprojet: The co-design of an affinities and skills search-engine. Team building around an innovative project: New knowledge shared?</p> <p><i>Lombardo</i>, Euromed Management, <i>Agostinelli, Ouvrard, Arvanitakis, Metge</i>, LSIS CNRS, <i>Linscott</i>, Euromed Management Kedge, (2525)</p>
Executive Salon 4 Cox, Trissa	<p><u>CONISAR Paper / IT Management / Strategy</u></p> <p>A Process Improvement Framework for Information Technology Management in Small to Medium Enterprises (PI4IT)</p> <p><i>Bilan, McCord</i>, Lawrence Technological U, (2815)</p>	<p><u>CONISAR Paper / Systems Development</u></p> <p>Software Engineering: accessing IT core concepts</p> <p><i>Davis</i>, USF Saint Petersburg, <i>Kmetz</i>, University of South Florida Saint Petersburg, (2817)</p>	<p><u>ISECON Paper / Other Topics</u></p> <p>Educational Software for First Order Logic Semantics in Introductory Logic Courses</p> <p><i>Mauco</i>, Universidad Nacional del Centro de la Provincia de Buenos Aires, <i>Ferrante</i>, College Board, <i>Felice</i>, Departamento de Computacion y Sistemas. Facultad de Ciencias Exactas. Unive, (2567)</p>
Executive Salon 5 Elsass, Arthur	<p><u>ISECON Paper / Security and Assurance Ed</u></p> <p>A New Value for Information Security Policy Education</p> <p><i>White</i>, Texas State U-San Marcos, (2578)</p>	<p><u>ISECON Paper / Enrollment Trends</u></p> <p>Gender Rationales and Success Factors in Assessing and Selecting a Major in Information Technology at the Undergraduate Level of a University Program: A Focus Group Approach</p> <p><i>Mishra, Draus, Caputo, Leone, Kohun, Repack</i>, Robert Morris University, (2517)</p>	<p><u>ISECON Paper / Integration Other Disciplines</u></p> <p>Interdisciplinary IT: An Expanded Approach</p> <p><i>Fahy, McAleer, Precourt, Szakas</i>, University of Maine at Augusta, (2557)</p>

Friday, Nov 8 - 9:30 am to 10:25 am

Location	Chair	9:30 to 9:55 am	10:00 to 10:25 am
Executive Salon 1	Schwieger, Dana	<p><u>ISECON Paper / Outcomes Assessment</u></p> <p>A Paradigm for Student Learning Outcome Assessment in Information Systems Education: Continuous Improvement or Chasing Rainbows?</p> <p><i>Saulnier</i>, Quinnipiac University, (2507)</p>	<p><u>ISECON Paper / IS Research toward Educators</u></p> <p>Relevance of Student Resources in a Flipped MIS Classroom</p> <p><i>Adkins</i>, Northwest Missouri State University, (2523)</p>
Executive Salon 2	Imboden, Thomas	<p><u>CONISAR Paper /ERP/Bus Process/Supply Chain</u></p> <p>Online versus In-Store: Price Differentiation for Multi-Channel Retailers</p> <p><i>Flores, Sun</i>, University of Texas Pan American, (2809)</p>	<p><u>CONISAR Paper / Systems Development/Software Eng</u></p> <p>The De-Escalation of the DHS HSIN Next Gen Project</p> <p><i>Rosenhauer, Korzaan</i>, Middle Tennessee State U., (2811)</p>
Executive Salon 3		<p><u>ISECON Workshop</u></p> <p>HTML 5: A Hands-On Workshop for Leveraging the Latest in Web Technology</p> <p><i>Dana, Babb, Jafar</i>, West Texas A&M University, (2671)</p>	<p><u>ISECON Workshop</u></p> <p>HTML 5: A Hands-On Workshop for Leveraging the Latest in Web Technology (Continued)</p>
Executive Salon 4	Shannon, Li-Jen	<p><u>ISECON Paper / Other Topics</u></p> <p>Information Technology Job Skill Needs and Implications for Information Technology Course Content</p> <p><i>Janicki, Cummings, Kline</i>, University of North Carolina Wilmington, (2504)</p>	<p><u>ISECON Paper /Other Topics</u></p> <p>Issues of Digital Ecosystems Approach to Biological Ecosystem Simulation Model Fit Optimization</p> <p><i>Debuse</i>, University of the Sunshine Coast, <i>Miah</i>, Victoria University, <i>Debuse, Lawson</i>, Queensland Government Department of Agriculture, (2536)</p>
Executive Salon 5	Paullet, Karen	<p><u>ISECON Workshop</u></p> <p>Formula 1 Racing & Information Systems Education - Keeping Pace with IS Innovation at 200 mph!</p> <p><i>Conway</i>, NetApp, (2687)</p>	<p><u>ISECON Paper / IS Research toward Educators</u></p> <p>Students Perception of Social Media as a Course Tool</p> <p><i>McCarthy</i>, Quinnipiac University, <i>McCarthy</i>, Central Connecticut State University, (2510)</p>
Texas Ballroom C	Ken Corley	<p><u>ISECON Panel</u></p> <p>Big Data in the IT/IS/CS Curriculum</p> <p><i>Dietrich</i>, EMC, <i>Newton</i>, IBM, <i>Corley</i>, Appalachian State University, (2688)</p>	<p><u>ISECON Panel</u></p> <p>Big Data in the IT/IS/CS Curriculum (Continued)</p>

Friday, Nov 8 – 10:50 to 11:45 a.m.

Location	Chair	10:50 to 11:15 am	11:20 to 11:45 am
Executive Salon 1	Miah, Muhammed	<p><u>ISECON Paper / Pedagogy</u></p> <p>From Database Concepts to Application: Use Problem-Based Learning and Oracle Development Tools to Facilitate Learning</p> <p><i>Kreie, Ernst, New Mexico State University, (2541)</i></p>	<p><u>ISECON Paper / Pedagogy</u></p> <p>Click It and Ticket: Extending the benefits of clickers in small classrooms to increase non-anonymous class participation</p> <p><i>Fryling, Siena College, (2546)</i></p>
Executive Salon 2	Davis, Christopher	<p><u>CONISAR Paper / PhD Papers/WIP</u></p> <p>Feasibility of a Platform-as-a-Service Implementation using Cloud Computing for a Global Service Organization</p> <p><i>Gai, Steenkamp, Lawrence Technological U., (2805)</i></p>	<p><u>CONISAR Paper / IT Management / Strategy</u></p> <p>Microsoft vs Apple: Which is Great by Choice?</p> <p><i>Sena, Olsen, California Polytechnic University, (2803)</i></p>
Executive Salon 3		<p><u>ISECON Workshop</u></p> <p>EMC Academic Alliance - Educating Future IT Professionals</p> <p><i>Yohannan, EMC, (2679)</i></p>	<p><u>ISECON Workshop</u></p> <p>Digital Learning Platforms and Opportunities</p> <p><i>Golub, Barrett, John Wiley & Sons, Inc., (2680)</i></p>
Executive Salon 4	McCarthy, Richard	<p><u>ISECON Paper / Distance Education Challenges</u></p> <p>Application of Lean Management Techniques in Support of Improved Online Learning: A Baseline Study of Deterministic Factors Related to Instructional Design and Course Development Efficacy</p> <p><i>Markham, Georgia Military College, Conn, Southern Polytechnic State U., (2568)</i></p>	<p><u>ISECON Paper / Pedagogy/Curriculum</u></p> <p>A Study of Information Systems Programs Accredited by ABET In Relation to IS 2010</p> <p><i>Feinstein, Longenecker, Shresthat, University of South Alabama, (2527)</i></p>
Executive Salon 5	Siegfried, Robert	<p><u>CONISAR Paper /Systems Devel/Software Eng</u></p> <p>A Comparison of Software Testing Using the Object-Oriented Paradigm and Traditional Testing</p> <p><i>Gordon, Roggio, University of North Florida, (2813)</i></p>	<p><u>CONISAR Paper / Security / Networks / Communications</u></p> <p>Information Security in Nonprofits: A First Glance at the State of Security in Two Illinois Regions</p> <p><i>Imboden, Southern Illinois U., Phillips, West Chester U, Seib, Murray State U., Fiorentino, West Chester U, (2820)</i></p>
Texas Ballroom C		<p><u>ISECON Panel</u></p> <p>Journal of Information Systems Education (JISE) Insight and Advice on Publishing Your Research</p> <p><i>Kruck, James Madison University, (2651)</i></p>	<p><u>ISECON Panel</u></p> <p>Journal of Information Systems Education (JISE) Insight and Advice on Publishing Your Research (Continued)</p>

Friday, Nov 8 – 2:00 to 3:25 p.m.

Location / Chair	2:00 to 2:25 pm	2:30 to 2:55 pm	3:00 to 3:25 pm
Executive Salon 1 Fryling, Meg	<u>CONISAR Paper / Cloud Computing</u> A Study of Cloud Computing Infrastructure-as-a-Service (IaaS) in Financial Firms <i>Lawler, Howell-Barber, Joseph, Narula, Pace University, (2804)</i>	<u>ISECON Paper / Distance Ed Challenges</u> A Study of E-Readiness Assessment: The Case of Three Universities in Nigeria <i>Eweni, Southern U at NO, Meyinsse, Mbarika, Southern U Baton Rouge, Okpechi, Southern U at New Orleans, (2513)</i>	<u>CONISAR Paper / BI / Big Data</u> Decision-Making via Visual Analysis using the Natural Language Toolkit and R <i>Jafar, Babb, Dana, West Texas A&M University, (2821)</i>
Executive Salon 2 Roggio, Robert	<u>ISECON Paper Pedagogy</u> Digital Evolution of the Written Language <i>Omar, Miah, Southern University at New Orleans, (2509)</i>	<u>ISECON Paper IS Research toward Educators</u> Big Data in the Information Age: Exploring the Intellectual Foundation of Communication Theory <i>Borkovich, Noah, Robert Morris U, (2550)</i>	<u>ISECON Paper / Other Topics</u> Evaluating Effectiveness of Pair Programming as a Teaching Tool in Programming Courses <i>Faja, University of Central Missouri, (2558)</i>
Executive Salon 3	<u>ISECON Workshop</u> WorkLight - A New Paradigm in Mobile Application Development <i>Laverty, Robert Morris U, Morris, IBM,</i>	<u>ISECON Workshop</u> WorkLight - A New Paradigm in Mobile Application Development (Continued)	<u>ISECON Workshop</u> WorkLight - A New Paradigm in Mobile Application Development (Continued)
Executive Salon 4 Slauson, Gayla	<u>CONISAR Paper / IT Mgt / Strategy</u> Looking Backwards to Look Ahead: Lessons from Barcode Adoption for RFID Adoption and Implementation <i>Sharma, NC Central U, Thomas, Suffolk U,</i>	<u>CONISAR Paper / IT Mgt / Strategy</u> A Study of Information Technology Operating and Capital Expenditures and Their Effect on Positive Firm Outcomes <i>Peslak, Penn State University -(2802)</i>	<u>ISECON Abstract</u> Sentiment Analysis of Academic Plagiarism Detection Tools <i>Balan, University of Dubuque, (2701)</i>
Executive Salon 5 Sena, James	<u>ISECON Paper / Enrollment Trends</u> IT educational experience and workforce development for Information Systems and Technology students <i>Legier, Soares, Southern Illinois U, (2571)</i>	<u>ISECON Paper / Pedagogy</u> Clone Yourself: Using Screencasts in the Classroom to Work with Students One-on-One <i>Lang, Ceccucci, Quinnipiac U, (2518)</i>	<u>ISECON Paper / Pedagogy</u> Assessing Face to Face and Online Course Delivery using Student Learning Outcomes <i>Sharma, Bryant, Murphy, NC Central U, (2574)</i>
Texas Ballroom C Babb, Jeffry	<u>ISECON Panel</u> Is Higher Education Broken? One Disruptive Model to not Only Survive, but Thrive <i>Valacich, University of Arizona, (2658)</i>	<u>ISECON Panel</u> Is Higher Education Broken? One Disruptive Model to not Only Survive, but Thrive (Continued)	<u>ISECON Paper / Integration oth Disciplines</u> Communicating the Value of Program-Level Accreditation for IS in the College of Business <i>Babb, Abdullat, West Texas A&M U, (2570)</i>

Friday, Nov 8 – 3:45 to 5:00 p.m.

Location	3:45 to 4:10 pm	4:15 to 4:40 pm	4:45 to 5:00 pm
Executive Salon 1 Reinicke, Bryan	<u>CONISAR Paper / Systems Development</u> Taxonomy of Common Software Testing Terminology: Framework for Key Software Engineering Testing Concepts <i>Roggio, Gordon</i> , University of North Florida, <i>Comer</i> , Texas Christian University, (2822)	<u>ISECON Paper / Enrollment Trends</u> Investigating a 21st Century Paradox: As the Demand for Technology Jobs Increases Why Are Fewer Students Majoring in Information Systems? <i>Burns, Gao, Sherman, Vengerov</i> , Ramapo College NJ, <i>Klein</i> (2547)	<u>ISECON Abstract</u> Enterprise Systems: A Measure of Student Learning With a Simulation Game <i>Kreie, Mora-Monge, Shannon</i> , New Mexico State University, (2683)
Executive Salon 2 Lomo-David, Ewuuk	<u>ISECON Panel</u> EDSIG Board Town Hall with Members <i>Ceccucci</i> , Quinnipiac University, (2656)	<u>CONISAR Paper / Web Apps, Web 2.0</u> Web Recruitment: Impact of Aesthetics and Playfulness on User’s Initial Affective Reactions as it Relates to Applicant Attraction <i>Parzinger, Ward, Langford</i> , St. Mary’s University, (2825)	<u>ISECON Abstract</u> Attributes Motivating the Embrace of Mobile Banking: A Comparative Experience of Indian and United States <i>Lomo-David</i> , North Carolina A&T State U. <i>Deb</i> , Indian Institute of Management - Ranchi, India, (2681)
Executive Salon 3	<u>ISECON Workshop</u> Drinking from the Fire Hose: Tools for Teaching Big Data Concepts in the Introductory IT Classroom <i>Frydenberg</i> , Bentley University, (2674)	<u>ISECON Workshop</u> Drinking from the Fire Hose: Tools for Teaching Big Data Concepts in the Introductory IT Classroom (Continued)	<u>ISECON Workshop</u> Drinking from the Fire Hose: Tools for Teaching Big Data Concepts in the Introductory IT Classroom (Continued)
Executive Salon 4 Wu, Peter	<u>CONISAR Paper Applied IS Research</u> Does File Sharing Lead to Legal Sales? Student Attitudes on Music Piracy <i>Siegfried</i> , Adelphi University, (2823)	<u>ISECON Paper Pedagogy/Curriculum</u> In Search of Design-Focus in IS Curricula <i>Babb</i> , West Texas A&M University, <i>Waguespack</i> , Bentley University, (2560)	<u>ISECON Abstract</u> Designing a Business Intelligence emphasis in the MBA program <i>Lu, Desai</i> , U of Alaska Anchorage, (2699)
Executive Salon 5 Blundell, Gregory	<u>ISECON Paper / Other Topics</u> A Comparison of Faculty and Student Perceptions of Cyberbullying <i>Molluzzo, Lawler</i> , Pace University, (2533)	<u>ISECON Paper / Other Topics</u> The Tablet Evolution and Diaspora <i>Sena</i> , California Polytechnic University, <i>Sena</i> , Xavier University, (2534)	<u>ISECON Abstract</u> A traditional school towards a new dimension - social learning <i>Ferreira, Moreira, Seruca</i> , University Portucalense , (2684)
Texas Ballroom C Ajani, Taiwo	<u>ISECON Panel</u> Assessment for AACSB/ABET Schools Track Successful Program Assessment and Accreditation - Best Practices Panelists - Next Column	<u>ISECON Panel (Continued)</u> <i>White</i> , Quinnipiac U., <i>Whitehouse</i> , ICCP Director of Certification, <i>Dhariwal</i> , Athabasca U and Exec Dir of ICCP <i>Hilton</i> , U of Wisc Eau Claire, <i>Rosenthal</i> , California State U, Los Angeles, (2657)	<u>ISECON Abstract</u> A Review of Technology Acceptance Models and Their Implication for Global Health Technologies <i>Ajani, Breese-Vitelli</i> , Robert Morris U,

Saturday, Nov 9 - 9:00 am to 10:25 am

Location / Chair	9:00 to 9:25 am	9:30 to 9:55 am	10:00 to 10:25 am
Executive Salon 1 Davis, Christopher	<u>ISECON Paper / Distance Ed Challenges</u> Unraveling e-Learning: An Investigation of Critical Constructs <i>Kamali</i> , Missouri Western State U, (2506)	<u>ISECON Paper / Pedagogy</u> Teaching Programming Style with Ugly Code <i>McMaster</i> , Lake Forest Col, <i>Sambasivam</i> , Azusa Pacific U. <i>Wolthuis</i> , Brigham Young U-HI, (2537)	<u>ISECON Paper / Distance Ed Challenges</u> Tool Choice for E-Learning: Task-Technology Fit through Media Synchronicity <i>Sun, Wang</i> , U of TX - Pan American, (2529)
Executive Salon 2 Nezlek, George	<u>ISECON Paper / Other Topics</u> Swipe In, Tap Out: Advancing Student Entrepreneurship in the CIS Sandbox <i>Charlebois, Hentschel, Frydenberg</i> , Bentley U, (2514)	<u>ISECON Paper / Enrollment Trends</u> Majoring in Information Systems: Reasons Why Students Select (or not) Information Systems as a Major <i>Snyder, Slauson</i> , Colorado Mesa U, (2524)	<u>ISECON Paper / Pedagogy/Curriculum</u> Computer Security Primer: Systems Architecture, Special Ontology and Cloud Virtual Machines <i>Waguespack</i> , Bentley University, (2511)
Executive Salon 3	<u>ISECON Workshop</u> Data Analytics with R <i>Jafar, Babb, Dana</i> , West Texas A&M U,	<u>ISECON Workshop</u> Data Analytics with R (workshop will go to 10:45) (Continued)	<u>ISECON Workshop</u> Data Analytics with R (workshop will go to 10:45) (Continued)
Executive Salon 4 Streff, Kevin	<u>ISECON Paper / Pedagogy/Curriculum</u> Influence of Due Date Frequency on Student Performance, Learning and Anxiety in an Introduction to MIS Course <i>Humphrey, Schwieger</i> , Southeast Missouri State University, (2520)	<u>ISECON Paper Distance Ed Challenges</u> Correlates of Learning Behaviors and Performance Outcomes in e-Learning <i>Kamali</i> , <i>Kianmehr</i> , Missouri Western State University, (2549)	<u>ISECON Paper / Pedagogy</u> Working with Real Companies, Making a Real Impact: Student Perspectives on the Google Online Marketing Challenge <i>Lang, Ceccucci</i> , Quinnipiac U, (2519)
Executive Salon 5 Kreie, Jennifer	<u>CONISAR Paper / Systems Development</u> Can Social Media aid Software Development? <i>Reinicke, Cummings</i> , UNC Wilm, (2816)	<u>ISECON Paper /Ethics Education</u> An Active Learning Activity for an IT Ethics Course <i>Woods, Howard</i> , Miami University, (2551)	<u>ISECON Paper Pedagogy</u> Reinforcing Systems Analysis and Design Process Learning <i>Pomykalski</i> , Susquehanna University, (2559)
Texas Ballroom C Smith, Michael	<u>ISECON Panel</u> Building Effective Corporate Advisory Boards <i>Janicki</i> , UNC Wilm, <i>Smith</i> , Georgia Ins of Tech, <i>Hunsinger</i> , Appalachian St U, (2655)	<u>ISECON Panel</u> Building Effective Corporate Advisory Boards (Continued)	<u>ISECON Paper / Pedagogy/Curriculum</u> Is There a Need For a Computer Information Systems Model Curriculum? <i>Longenecker, Feinstein</i> , U of South Alabama, <i>Babb</i> , West Texas A&M U, (2528)

Saturday, Nov 9 - 11:00 am to 11:55 am

Location / Chair	11:00 to 11:25 am	11:30 to 11:55 am
Executive Salon 1 Sambasivam, Samuel	<u>CONISAR Paper / Other</u> Shifting Technological Landscape: IT Departments and Anticipated Technological Changes Cummings, Janicki, Kline, UNCW Wilmington, (2810)	<u>ISECON Paper / Integration w/other Disciplines</u> Entrepreneurial Health Informatics for Computer Science and Information Systems Students Lawler, Joseph, Narula, Pace University, (2501)
Executive Salon 2 Pomykalski, James	<u>ISECON Paper / Pedagogy/Curriculum</u> How well do clicker scores correlate with course performance? A case study in MIS courses Hoanca, University of Alaska Anchorage, (2554)	<u>ISECON Paper / Outcomes Assessment</u> Who Needs Certifications? A Survey of Certifications in the IT Industry Reinicke, Janicki, University of North Carolina Wilmington, (2539)
Executive Salon 3		<u>ISECON Workshop</u> Assessment a crucial aspect to improving your curriculum Bryon, Dhariwal, ICCP, (2686)
Executive Salon 4 Sharp, Jason	<u>CONISAR Paper / Security / Networks / Communications</u> Risk Assessment & Management in Merchant Capture Systems: A Threat Analysis Perspective Streff, Shrestha, Delzer, Dakota State University, (2814)	<u>CONISAR Paper / IT Management / Strategy</u> Performance and Corporate Social Responsibility in the Information Technology Industry Cowan, Parzinger, Welch, St. Mary's University, Welch, University of Texas, San Antonio, (2812)
Executive Salon 5 Elsass, Arthur	<u>ISECON Case (Teaching)</u> "So what can I do with an MIS degree?" - Inspiring students to explore MIS by drawing on the voices of local innovators Lawrence, Clouse, Firth, Evans, University of Montana, Stephens, Ground Swell Media, (2714)	<u>ISECON Paper / Pedagogy/Curriculum</u> IS'15 - A Model Curriculum reflecting the emerging IS Profession Rosenthal, California State University, Los Angeles, Dhariwal, Excelsior College, Whitehouse, ICCP Director of Certification, (2535)
Texas Ballroom C	<u>ISECON Panel</u> Building Academic Alliances into your Curriculum with Industry Leaders Conway, NetApp, Floyd, California Polytechnic U, Kline, UNC Wilmington, Yohannan, EMC, (2653)	<u>ISECON Panel</u> Building Academic Alliances into your Curriculum with Industry Leaders (Continued)

Saturday, Nov 9 – 2:15 to 3:35 p.m.

Location / Chair	2:15 to 2:40 pm	2:45 to 3:10 pm	3:15 to 3:35 pm
Executive Salon 1 Parzinger, Monica	<p><u>ISECON Paper / Other Topics</u></p> <p>A Case Study of Engaging Community Service Students through Visual Storytelling of High School Students with Disabilities</p> <p><i>Lawler, Joseph, Pace University, (2502)</i></p>	<p><u>ISECON Paper / Other Topics</u></p> <p>The Market for Career Tracks in Undergraduate IS Curricula in the U.S.</p> <p><i>Hwang, Curl, California State Polytechnic University, (2553)</i></p>	<p><u>ISECON Abstract</u></p> <p>Can Web 2.0 Tools Still Provide a Means for Effective Communication and Collaboration?</p> <p><i>Kim, Walsh U, Breese-Vitelli, Lasell College, Homan, Cornerstone Consulting Contracting Services, Maloney, Franciscan U, (2682)</i></p>
Executive Salon 2 Nezlek, George	<p><u>ISECON Case (Teaching)</u></p> <p>Academic Community Engaged Teaching Case: Driving Innovation through Project-Based Learning in Game Programming</p> <p><i>Shannon, Sam Houston State U, Dalat Ward, Fort Hays State U, (2711)</i></p>	<p><u>ISECON Case (Teaching)</u></p> <p>A Digital Native is Hacked: A Case Study</p> <p><i>Lawrence, U of Montana, Fulton, SubSector Solutions, Evans, Firth, U of Montana, (2713)</i></p>	<p><u>ISECON Abstract</u></p> <p>What Are Some Colleges Offering to Meet the Demand for Data Analytics?</p> <p><i>Kreie, New Mexico State University, (2696)</i></p>
Executive Salon 3	<p><u>ISECON Workshop</u></p> <p>On the Shoulders of Giants: Mobile Websites with Twitter Bootstrap</p>	<p><u>ISECON Workshop (Continued)</u></p> <p><i>Breimer, Siena College, (2689)</i></p>	
Executive Salon 4 Pomykalski, James	<p><u>ISECON Paper / Pedagogy</u></p> <p>An Organic Adoption of Team-Based Learning in the IS Curriculum</p> <p><i>Landry, McKinney, U of S Alabama, (2542)</i></p>	<p><u>ISECON Case (Teaching)</u></p> <p>Cleaning Data Helps Clean the Air</p> <p><i>Donalds, LIU, Bridgewater State U, (2717)</i></p>	<p><u>ISECON Abstract</u></p> <p>Flipping the Classroom: It's not simply assigning videos to watch</p> <p><i>Smith, Georgia Institute of Tech, (2700)</i></p>
Executive Salon 5 Wu, Peter	<p><u>ISECON Paper / Distance Ed Challenges</u></p> <p>If We Build Them, Will They Watch? A Preliminary Analysis of Students' Use of Professor-Created Videos in an Undergraduate Visual Basic Programming Class</p> <p><i>Sharp, McAdams, Tarleton State U, (2543)</i></p>	<p><u>ISECON Case (Teaching)</u></p> <p>Data Storage Forensics - What is Really Left After I Hit the Delete Button, and How Can I Actually Make Sure It's Gone?</p> <p><i>Serapiglia, St. Vincent College, (2715)</i></p>	<p><u>CONISAR Abstract</u></p> <p>Some Comparisons between SSM and the Activity Analysis and Development (ActAD) framework applied to IS development</p> <p><i>Petkova, Central Connecticut State U, Petkov, Eastern Connecticut State U, (2881)</i></p>
Texas Ballroom C	<p><u>ISECON Panel</u></p> <p>Is Now the time to Bring Business Intelligence into the Curriculum?</p> <p>Panelists: Next Column</p>	<p><u>ISECON Panel (Continued)</u></p> <p><i>Tastle, Ithaca College, Longenecker, Feinstein, U of South Alabama, Guarneri, Pierce, Paris Technology, Russell, Northwestern State U, (2654)</i></p>	<p><u>ISECON Panel (Continued)</u></p> <p>Is Now the time to Bring Business Intelligence into the Curriculum?</p>

Saturday, Nov 09 – 4:00 to 4:55 p.m.

Location / Chair	4:00 to 4:25 pm	4:30 to 4:45 pm
Executive Salon 1 Lawler, James	<p><u>CONISAR Paper / PhD Papers/WIP</u> Predicting the Terminal Ballistics of Kinetic Energy Projectiles Using Artificial Neural Networks <i>Auten, Hammell II, Towson University, (2808)</i></p>	<p><u>CONISAR Paper / Web Applications, Web 2.0</u> Similarity and Ties in Social Networks A Study of the YouTube Social Network <i>Afrasiabi Rad, Benyoucef, University of Ottawa, (2819)</i></p>
Executive Salon 2 Serapiglia, Anthony	<p><u>ISECON Paper / Other Topics</u> Understanding the factors influencing the development of eGovernment in Saudi Arabia: the Use of Grounded Theory techniques <i>Alfarraj, King Saud University, Abugabah, American University in the Emirates, Alkhalaf, Qassim University, (2521)</i></p>	<p><u>ISECON Paper / Security and Assurance Education</u> The "Ethics" of Teaching Ethical Hacking <i>Pike, Cal Poly Pomona University, Curl, California State Polytechnic University, (2544)</i></p>
Executive Salon 3 Howell-Barber, H	<p><u>ISECON Paper / Distance Education Challenges</u> Are You Professional, Grumpy, or Childish? How Typeface Influences Student Perception of Online Instructors <i>Louch, Duquesne U, Stork, Robert Morris U, (2569)</i></p>	<p><u>ISECON Paper / Pedagogy/Curriculum</u> Confronting the Issues of Programming In Information Systems Curricula: The Goal is Success <i>Babb, West Texas A&M U, Longenecker, U of South Alabama, Baugh, Robert Morris U, Feinstein, U of South Alabama, (2572)</i></p>
Executive Salon 4 Parzinger, Monica	<p><u>ISECON Paper / Pedagogy/Curriculum</u> Gamification and Creating Game Developers <i>Redfield, St. Mary's University, (2516)</i></p>	<p><u>ISECON Paper / Ethics Education</u> Privacy and Security Challenges of RFID <i>Unuakhalu, Pande, Kentucky State University, (2575)</i></p>
Executive Salon 5 Sharp, Jason	<p><u>CONISAR Paper / Other</u> Creating A Semantic Differential Scale For Measuring Users' Perception and Attitude To Emerging Technologies <i>Ajani, Ferrum College, (2564)</i></p>	<p><u>ISECON Abstract</u> Decision Support Systems: A Crossroad between Public Health and Information Systems <i>Ajani, Robert Morris University, (2697)</i></p>
Texas Ballroom C Lavery, Joseph	<p><u>ISECON Paper / Capstone Experience</u> RAPID, A Short-Life-Cycle Methodology for Development of Information Systems <i>Longenecker, U of South Alabama, Baugh, Robert Morris U, Feinstein, Purawat, U of South Alabama, (2545)</i></p>	<p><u>ISECON Paper / Pedagogy</u> Flipping Introduction to MIS for a Connected World <i>Law, University of Guam</i></p>

2013 Conference Team

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