



2012 Program Guide

ISECON

Information Systems Educators Conference

CONISAR

Conference on Information Systems Applied Research

November 1 to 4, 2012

New Orleans, LA USA

Professional Affiliations:



Our Supporters

Thank you to our exhibitors and sponsors of this year's conferences. Their support has enabled us to not have increased our conference fees in over 5 years. Please make sure you visit their exhibits and attend their workshops/product demonstrations to learn more about how they may assist IS/CS/IT educators.

 <p>Premier Conference Sponsor and Friday Breakfast Sponsor.</p> <p>Alok Shrivastava Kim Yohannan</p>	<p>EMC</p> <p>Industry Keynote Speaker on Friday at Breakfast</p> <p>EMC Academic Alliance Discussion / Demonstration on Friday at 10:00 am</p>	 <p>Gold Sponsor, Saturday Breakfast Sponsor</p>	<p>Workshop on Friday at 3:00 p.m.</p> <p>IT Trends and the Implications for Information Systems Education</p> <p>Mark Conway</p>
	<p>Silver Sponsor</p> <p>Panel participant on Friday at 10:45 a.m. and 2:00 p.m.</p> <p>John Gragg</p>		<p>Demonstration on Friday at 2:00 p.m.</p> <p>Literacy Assessment for Student Placement & Course Development</p> <p>David Whitsett</p>
	<p>Demonstration on Friday at 2:30 p.m.</p> <p>SimNet/SimGrader Microsoft Office</p> <p>Kelly Kochendorfer</p>		<p>Demonstration on Friday at 9:30 a.m.</p> <p>New digital learning platforms and opportunities</p> <p>Beth Lang Golub</p>
	<p>ICCP</p> <p>Visit their exhibit table for more information</p>		<p>Murach Books</p> <p>Visit their exhibit table for more information</p>

Conference Highlights

Thursday Highlights

Reception	Meetings	Panels	Workshops
<p>Welcoming Reception and EDSIG Fellows Recognition</p> <p>6:00 p.m., Riverview Room (Rooftop)</p> <p><i>*included in the Guest Package</i></p>	<p>First Time Attendee Welcoming Session (all new attendees welcome!)</p> <p>5:00 p.m., La Nouvelle Orleans West</p> <p>EDSIG Board of Directors Meeting</p> <p>8:30 a.m. and 2:00 p.m. Cabildo Salon</p>	<p>Closing the Gap: Making Decisions based on data from the ISA Exam</p> <p>4:00 p.m. Cape Fear A</p>	<p>Exposing Students to Big Data: Hands-on Market Basket Analysis with Access</p> <p>2:00 p.m., Bienville</p> <p>Teaching Methods for Some Very Complex Excel Functions</p> <p>4:00 p.m. Bienville</p>

**Paper Presentation Sessions at Noon, 2 and 4 p.m.

**Refreshment Breaks at 1:30 and 3:30 p.m.

Friday AM Highlights

Industry Keynote / Tour	Demonstrations Workshops	Panels
<p>Industry Keynote Breakfast</p> <p>Alok Shrivastava, EMC</p> <p>7:45 a.m. Queen Anne</p> <p><i>Underwritten by EMC</i></p>	<p>New digital learning platforms and opportunities (Wiley)</p> <p>9:30 a.m., Bienville Room</p> <p>EMC Academic Alliance – Educating Future IT Professionals (EMC)</p> <p>10:00 a.m. -Bienville Room</p>	<p>Facing the Future in Technology: The Three Most Important Things To Prepare Students for Success</p> <p>9:30 a.m., La Nouvelle Orleans East</p>
<p>Guests: Walking tour of Historic Bourbon Street 10:00 a.m., meet in the Iberville Room</p> <p><i>*included in guest package, \$20 for all other participants</i></p>	<p>Developing Problem Solving Skills and Critical Thinking – with a focus on Case Studies</p> <p>10:45 a.m. -Bienville Room</p>	<p>Virtualization and Cloud Computing in the IS/IT/CS Curriculum</p> <p>10:45 a.m., La Nouvelle Orleans East</p>

**Paper Presentation Sessions at 9:30 and 10:45 a.m.

**Refreshment Break at 10:30 a.m.

Friday PM Highlights

Educator Keynote	Demonstrations	Panels
<p>2012 Distinguished Educator Luncheon:</p> <p>Alan Dennis</p> <p>Noon – Queen Anne</p>	<p>Computer Literacy Assessment for Student Placement & Course Development (Labyrinth Learning)</p> <p>2:00 p.m., Bienville Room</p> <p>SimNet/SimGrader Microsoft Office (McGraw Hill)</p> <p>2:30 p.m., Bienville Room</p>	<p>A debate in stereo on the differences between academia and industry</p> <p>2:00 p.m., La Nouvelle Orleans East</p>

Friday PM Highlights (continued)

River Cruise!	Meetings	Demonstrations	Panels
<p>A Night on Bourbon Street: Reception, Dinner and Balcony Views of Bourbon St 7:00 pm to 10:00 pm</p> <p>Meet in Lobby at 6:40 p.m. to walk to the event <i>included w/ Guest Package</i></p>	<p>EDSIG Fellows Annual Meeting 4:15 p.m., Gallier</p>	<p>IT Trends and the Implications for Information Systems Education (NetApp) 3:00 p.m., Bienville</p> <p>Geographic Information Systems: A Hands on Introduction 3:45 p.m., Bienville</p>	<p>Going Digital: Lessons from Three Years of e-Textbook Use 3:45 p.m., La Nouvelle Orleans East</p> <p>Journal of Information Systems Education (JISE) Insight and Advice on Publishing Your Research 4:45 p.m., La Nouvelle Orleans East</p>

**Paper Presentation Sessions at 2 and 3:45 p.m.

**Refreshment Break at 3:30 p.m.

Saturday AM Highlights

Meal/Guests	Workshops	Panels
<p>Breakfast – Update on EDSIG/FITE/AITP 7:45 a.m., Queen Anne Underwritten by NetApp</p> <p>Guests – if interested in New Orleans Cooking School event, visit registration table on Friday</p>	<p>Data Mining Methods Workshop Using R 9:15 a.m., Bienville</p> <p>A Strategic Course Redesign to Hybrid Format Using Online Technologies 9:45 a.m., Bienville</p> <p>HTML 5: An Overview and Demonstration of the Latest in Web Technology. 11:00 a.m., Bienville</p>	<p>The Effects of Contemporary Technologies on Medical Education, Practice, and Management 9:15 a.m., La Nouvelle Orleans East</p> <p>Who, What, Where ? In Search of the Home for IS 11:00 a.m., La Nouvelle Orleans East</p>

**Paper Presentation Sessions at 9:15 and 11:00 a.m.

**Refreshment Break at 10:35 a.m.

Saturday PM Highlights

Recognition	Meetings	Workshops	Panels
<p>Best Papers Recognition Luncheon</p> <p>12:00 p.m. Queen Anne</p>	<p>EDSIG Annual Meeting / Elections. All welcome! 5:00 p.m. La Nouvelle Orleans East</p>	<p>Becoming "AGILE" with teaching Systems Analysis and Design 2:15 p.m., Bienville</p>	<p>The online transition: Best practices in redesigning courses for fully online and hybrid format. 2:15 p.m., La Nouvelle Orleans East</p> <p>Volunteering for EDSIG Conferences and Journals 2:45 p.m., La Nouvelle Orleans East</p>

**Paper Presentation Sessions at 2:15 and 4:00 p.m.

**Refreshment Break at 3:40 p.m.

Sunday AM – 2013 Conference Planning Meeting

7:30 a.m. – Planning meeting for the 2013 conferences.

Hotel Maps

Mezzanine Level - Registration, Exhibitors, Break Area, Panels, Workshops, and Breakouts)



Thursday Reception - Rooftop Level

Luncheons - Queen Anne Room - opposite side of Mezzanine Level

Second Floor – Most Breakout Rooms (up 1/2 flight of stairs)



Detailed Schedule

Thursday, November 1 – Noon to 1:25 p.m.

Location	Chair	12 Noon to 12:25 pm	12:30 to 12:55 pm	1:00 to 1:25 pm
Bienville Room	Colter, Jami	<p><u>CONISAR Paper</u> Master Student/Faculty Papers</p> <p>The Deployment Pipeline</p> <p><i>Mikita, DeHondt II</i>, Grand Valley State University, <i>Nezlek</i>, Independent Consultant, (2215)</p>	<p><u>CONISAR Paper</u> IT Management / Strategy</p> <p>The Impact of Regulatory Changes on IS Strategy: An Exploratory Study</p> <p><i>Reinicke</i>, University of North Carolina Wilmington, <i>Ward</i>, University of Nebraska, Omaha, (2223)</p>	<p><u>CONISAR Paper</u> Applied IS Research/Methodologies</p> <p>Analysis of the Variables That Affect Frequency of Use and Time Spent on Social Networking</p> <p><i>Peslak</i>, Penn State University - Worthington Scranton, <i>Ceccucci</i>, Quinnipiac University, <i>Sendall</i>, Merrimack College, (2226)</p>
La Nouvelle Orleans West	Hunsinger, Scott	<p><u>ISECON Paper</u> Pedagogy/Curriculum</p> <p>Information Technology for Good (IT4G): Merging Information Technology with Social Responsibility</p> <p><i>Saulnier</i>, Quinnipiac University, (1917)</p>	<p><u>ISECON Paper</u> Other Topics</p> <p>Raising Awareness: Education is the Key to Understanding Cyberbullying</p> <p><i>Pullet</i>, Robert Morris University, <i>Chawdhry</i>, California University of Pennsylvania, (1976)</p>	<p><u>CONISAR Paper</u> Cloud Computing</p> <p>An Examination of the Factors Influencing Student Usage of Dropbox, a File Hosting Service</p> <p><i>Hunsinger, Corley</i>, Appalachian State University, (2230)</p>
Pontalba Salon	Louch, Michelle	<p><u>ISECON Paper</u> Pedagogy/Curriculum</p> <p>A Design Quality Learning Unit in Relational Data Modeling Based on Thriving Systems Properties</p> <p><i>Waguespack</i>, Bentley University, (1908)</p>	<p><u>ISECON Paper</u> Pedagogy</p> <p>Effects of Social Networking on Adolescent Education</p> <p><i>Miah, Omar, Allison</i>, Southern University at New Orleans, (1927)</p>	<p><u>ISECON Paper</u> Pedagogy/Curriculum</p> <p>Bridging Game-Programming into the K-12 Curriculum</p> <p><i>Shannon</i>, Sam Houston State University, <i>Dalat Ward</i>, Fort Hays State University, (1937)</p>

Refreshment Break at 1:30 p.m., Iberville Room

Thursday, November 1 – 2 to 3:25 p.m.

Location/Chair	2:00 to 2:25 pm	2:30 to 2:55 pm	3:00 to 3:25 pm
Bienville Room	ISECON Workshop Exposing Students to Big Data: Hands-on Market Basket Analysis with Access <i>Breimer, Vandenberg, Yoder, Siena College, (2061)</i>	ISECON Workshop Exposing Students to Big Data: Hands-on Market Basket Analysis with Access (Continued)	ISECON Workshop Exposing Students to Big Data: Hands-on Market Basket Analysis with Access (Continued)
Gallier Salon Miah, Muhammed	ISECON Paper / Distance Ed Challenges Strategic Plan for Enhancing Online Learning <i>Samman, Omar, Belmasrou, Alijani, Southern University at New Orleans, (1916)</i>	CONISAR Paper / Other Cybercrime: The Unintentional Effects of Oversharing Information on Facebook <i>Paullet, Pinchot, Robert Morris Univ, (2231)</i>	ISECON Paper / Pedagogy An Exploratory Study of the use of Video as an Instructional Tool in an Introductory C# Programming Course <i>Sharp, Schultz, Tarleton State Univ, (1974)</i>
La Nouvelle Orleans East Reinicke, Bryan	CONISAR Paper / Master Student/Faculty Creating an Audio Conferencing Application on Android Smart Phones <i>Sun, Vetter, Reinicke, University of North Carolina Wilmington, (2220)</i>	CONISAR Paper / Master Student/Faculty Evaluating the South African software industry as a key component for economic development using an Irish framework <i>Dehinbo, Dehinbo, Tshwane Univ of Tech, (2212)</i>	ISECON Paper / Pedagogy Wiki Mass Authoring for Experiential Learning: A Case Study <i>Pardue, Landry, Sweeney, University of South Alabama, (1938)</i>
La Nouvelle Orleans West Warren, Duclos	ISECON Paper / Security and Assurance Ed Security Engineering Lessons Learned for Migrating Independent LANs to an Enterprise Environment <i>Marchant, Penn State Univ., Bonneau, Sotera Defense Solutions, (1970)</i>	CONISAR Paper/ Systems Dev. Soft Eng Open Source Software Volunteerism vs. Motivating Potential of Primary Employment: Suggestions for a Research Agenda <i>Carpenter, Colorado Mesa University, (2221)</i>	ISECON Paper / Outcomes Assessment Assessing the Microsoft Office Skills Course: Computer-Mediated Delivery and Pre-and Post-Surveys <i>Carpenter, Slauson, McGinnis, Snyder, Colorado Mesa University, (1943)</i>
Pontalba Salon Shanon, Li-Jen	ISECON Paper / Pedagogy/Curriculum Contemporary competencies of IS alumni <i>Sanchez-Morcilio, Univ of Puerto Rico-Río Piedras, (1955)</i>	ISECON Paper / Pedagogy/Curriculum A Pedagogical Approach Toward Teaching An IS Student How To Conduct A Web Usability Study For An Honors Project <i>Jesse, Thiel College, (1953)</i>	ISECON Paper / Pedagogy/Curriculum Developing a Bachelor's Program in Health Information Technology <i>Howard, Bishop-Clark, Evans, Rose, Miami University, (1923)</i>

Thursday, Nov 01 - 4:00 pm to 5:20 pm

Location /Chair	4:00 to 4:25 pm	4:30 to 4:55 pm	5:00 to 5:20 pm
Bienville Room	ISECON Workshop Teaching Methods for Some Very Complex Excel Functions <i>Tastle, Ithaca College, (2056)</i>	ISECON Workshop Teaching Methods for Some Very Complex Excel Functions (Continued)	ISECON Workshop Teaching Methods for Some Very Complex Excel Functions (Continued)
Cabildo Salon Fryling, Meg	CONISAR Paper / Cloud Computing Let's Look at the Cloud from a Risk Management Perspective <i>Vgnos, Kim, Walsh University, Metzger, Robert Morris Univ, (2211)</i>	CONISAR Paper / Master Student/Faculty Cloud Computing: Should I Stay or Should I Cloud? <i>Muhleman, Kim, Walsh U., Homan, Cornerstone Consulting, Breese-Vitelli, Robert Morris Univ, (2210)</i>	ISECON Abstract "Do not use Comic Sans unless you are eight years old and writing about unicorns." <i>Louch, Stork, Robert Morris Univ, (2095)</i>
Gallier Salon Vandenberg, Scott	ISECON Paper / Integration Disciplines An Interdisciplinary Learning Experience: The Creation of a Robot Dance <i>Smarkusky, Toman, Penn State U., (1919)</i>	ISECON Paper / IS Research toward Ed Developing Concepts and Practices of Research in Computing <i>Daigle, Longenecker, Univ. of South Alabama, (1963)</i>	CONISAR Abstract Ethical Data Mining: An Obstacle or Opportunity for Loyalty Programs <i>Smith, Burns, Xavier University, (2302)</i>
La Nouvelle Orleans East	ISECON Panel Closing the Gap: Making Decisions based on data from the ISA Exam <i>Panelists: Next Column</i>	ISECON Panel (Continued) Panelists: <i>White, Quinnipiac Univ., Rosenthal, California State Univ, Los Angeles, Hilton, Univ of Wisconsin Eau Claire, McKell, Brigham Young Univ, (2032)</i>	CONISAR Paper / Web Apps, Web 2.0 A Portal-Based Web Service Development Using a Mashup Approach <i>Miah, Victoria U., Debuse, Univ Sunshine Coast, Gammack, Pigott, Murdoch U, (2219)</i>
La Nouvelle Orleans West Babb, Jeffry	ISECON Paper / Pedagogy Fostering Entrepreneurship in the CIS Sandbox <i>Frydenberg, Bentley University, (1926)</i>	CONISAR Paper / Systems Devel / Eng Evolving Mobile Architectures: A Case Study in the Devel of a Location Privacy App <i>Babb, Dana, Jafa, West Texas A&M Univ., Keith, Brigham Young Univ. (2234)</i>	ISECON Panel First Time Attendee Welcoming Session <i>Louch, Robert Morris University, (2037)</i>
Pontalba Salon Yoder, Robert	ISECON Paper / Ethics Education Ethics Among Scholars in Academic Publishing <i>Boff, California University of PA, (1948)</i>	CONISAR Paper / HCI Do experiments using immersive and interactive 3D structures improve memorization? <i>Lombardo, E. MANAGEMENT, Angelini, Euromed Management, (2213)</i>	ISECON Abstract Designing a Performance Management System to Make a Difference - A Teaching Case <i>Donalds, Bridgewater State Univ, (2094)</i>

Friday, Nov 02 - 9:30 am to 10:25 am

Location /Chair	9:30 to 9:55 am	10:00 to 10:25 am
Bienville Room Roggio, Robert	ISECON Workshop New digital learning platforms and opportunities <i>Golub</i> , John Wiley & Sons, Inc., (2067)	ISECON Workshop EMC Academic Alliance - Educating Future IT Professionals <i>Yohannan, Shrivastava</i> , EMC, (2066)
Cabildo Salon Frydenberg, Mark	ISECON Paper / Pedagogy/Curriculum GIS in Business School Curricula: Trends and a Case Study <i>Sarkar, Pick</i> , University of Redlands, (1969)	ISECON Paper / IS Research toward Educators Virtual Teams and Synchronous Presentations: An Online Class Experience <i>Adkins</i> , Northwest Missouri State University, (1952)
Gallier Salon Martincic, Cynthia	ISECON Case (Teaching or Business) Privacy and ethics in the age of the smartphone <i>Lawrence, Balyeat, Firth</i> , University of Montana, (2131)	ISECON Case (Teaching or Business) IT System Integration -- Global Medical Acquisition of Health Tech Case Study <i>Russo, White</i> , Quinnipiac University, (2130)
La Nouvelle Orleans East	ISECON Panel Facing the Future in Technology: The Three Most Important Things To Prepare Students for Success <i>Little</i> , Towson U., <i>Granger</i> , George Washington U., <i>Hidding</i> , Loyola U. Chicago, <i>Kasper</i> , Virginia Commonwealth U., <i>Russell</i> , Northwestern State U., <i>Varden</i> , Pace U, (2033)	ISECON Panel Facing the Future in Technology: The Three Most Important Things To Prepare Students for Success (Continued)
La Nouvelle Orleans West Kamali, Ali	ISECON Paper / Ethics Education Cyberbullying Presence, Extent, and Forms in a Midwestern Post-secondary Institution <i>Smith</i> , U. of Minnesota, <i>Yoon</i> , U. of Texas Arlington, (1945)	CONISAR Paper / Web Applications, Web 2.0 The Impact of Intra-Organizational Social Networking Sites on Impression Formation <i>Cummings</i> , University of North Carolina Wilmington, (2233)
Pontalba Salon Sambasivam, Samuel	ISECON Paper / Pedagogy Developing 21st Century Communicators <i>Cotler, Yoder, Breimer, Del Belso</i> , Siena College, (1950)	ISECON Paper / Pedagogy/Curriculum Building an Effective Interdisciplinary Professional Master's Degree <i>Kline, Vetter, Barnhill</i> , U North Carolina Wilmington, (1975)

Refreshment Break at 10:30 – Iberville Room

Friday, Nov 02 - 10:45 am to 11:40 am

Location Chair	10:45 to 11:10 am	11:15 to 11:40 am
Bienville Room	ISECON Workshop Developing Problem Solving Skills and Critical Thinking - with a focus on Case Studies <i>White</i> , Quinnipiac University, (2060)	ISECON Workshop (Continued)
Cabildo Salon Bishop-Clark, Cathy	ISECON Paper / Pedagogy Software Engineering Frameworks: Life Cycle Changes <i>McMaster</i> , Fort Lewis College, <i>Sambasivam</i> , Azusa Pacific University, <i>Wolthuis</i> , Brigham Young University-Hawaii, (1936)	ISECON Paper / IS Research toward Educators Using Mobile Apps to Entice General Education Students into Technology Fields <i>Liu, Murphy</i> , Marymount University, (1915)
Gallier Salon Cummings, Jeffrey	ISECON Paper / Other Topics Managing a Project Using An Agile Approach and the PMBOK® Guide <i>Schwalbe</i> , Augsburg College, (1985)	CONISAR Paper / IT Management / Strategy Information Technology (IT) professional perceptions regarding the value of communication, collaboration, and the use of social networking technologies in the workplace: a case study <i>Fryling</i> , Siena College, <i>Trubitt</i> , University at Albany, (2207)
La Nouvelle Orleans East Cesino, Michael	ISECON Panel Virtualization and Cloud Computing in the IS/IT/CS Curriculum <i>Shrivastava</i> , EMC, <i>Conway</i> , NetApp, <i>Gragg</i> , Deloitte Touche , <i>Kline</i> , University of North Carolina Wilmington, (2035)	ISECON Panel Virtualization and Cloud Computing in the IS/IT/CS Curriculum (Continued)
La Nouvelle Orleans West Kung, Hsiang-Jui	ISECON Paper / Pedagogy/Curriculum "Consumerization of IT" - Challenges for IS Education <i>Law</i> , University of Guam, (1928)	CONISAR Paper / Networks / Clouds / Security Information Security Blueprint For Nationwide Health Information Network <i>Yaylacicegi, Benli, Mitchell, Vetter</i> U of NC Wilmington, (2218)
Pontalba Salon Corley, Ken	ISECON Paper / Security and Assurance Education Common Access Control Terminology Used in Multilevel Security Systems <i>Marchant</i> , Penn State University , (1931)	CONISAR Paper / Applied IS Research/Methodologies A Quantitative Analysis of Computing Jobs in 2012 <i>Robin</i> , Baker College, <i>Roggio</i> , University of North Florida, (2237)

Friday, Nov 02 - 2:00 pm to 3:25 pm

Location Chair	2:00 to 2:25 pm	2:30 to 2:55 pm	3:00 to 3:25 pm
Bienville Room Kline, Douglas	ISECON Workshop Computer Literacy Assessment for Student Placement & Course Development <i>Whitsett</i> , Labyrinth Learning, (2068)	ISECON Workshop SimNet/SimGrader Microsoft Office <i>Kochendorfer</i> , McGraw Hill Higher Education, (2069)	ISECON Workshop NetApp: IT Trends and the Implications for Information Systems Education <i>Conway</i> , NetApp, <i>Hua</i> , Ball State U, (2064)
Cabildo Salon Feinstein, David	ISECON Paper / Pedagogy Comparing Top-down with Bottom-up Approaches: Teaching Data Modeling <i>Kung</i> , Georgia Southern U. <i>Kung</i> , Auburn U., <i>Gardiner</i> , Georgia Southern U, (1910)	ISECON Paper / Pedagogy Relational Algebra and SQL: Better Together <i>McMaster</i> , Fort Lewis Col, <i>Sambasivam</i> , Azusa Pacific U., <i>Hadfield</i> , U.S. Airforce Academy, <i>Wolthuis</i> , Brigham Young U-Hawaii, (1906)	ISECON Paper /Pedagogy/Curriculum Developing an Undergraduate Degree Program in Cyber Forensics and Information Security <i>Pullet</i> , <i>Davis</i> , Robert Morris Univ, (1957)
Gallier Salon White, Bruce	ISECON Case (Teaching or Business) A Python Pattern Matcher Project for an Introduction to Artificial Intelligence Course <i>Martincic</i> , St. Vincent College, (2136)	ISECON Paper / Cloud Computing Cloud Computing in Support of Applied Learning: A Baseline Study of Infrastructure Design at Southern Polytechnic ST U <i>Conn</i> , <i>Reichgelt</i> , Southern Polytechnic State University, (1911)	ISECON Paper / Pedagogy Flipping Excel <i>Frydenberg</i> , Bentley University, (1914)
Nouvelle Orleans East Little, Joyce	ISECON Panel A debate in stereo on the differences between academia and industry <i>White</i> , Texas State University-San Marcos, <i>Gragg</i> , Deloitte Touche , (2028)	ISECON Panel A debate in stereo on the differences between academia and industry (Continued)	CONISAR Paper / Other Analysis of Electronic Health Record Implementation and Usage in Texas Acute Care Hospitals <i>Mitchell</i> , <i>Yaylagicigi</i> , UNC Wilmington, (2216)
Nouvelle Orleans West Fryling, Meg	CONISAR Paper / IT Innovation / Changes Global Diffusion of Virtual Social Networks: A Pyramid Model <i>Sun</i> , <i>Wang</i> , University of Texas Pan American, (2217)	CONISAR Paper /Project Management Early Stage Probabilistic Software Project Schedule Estimation <i>Kwon</i> , <i>Hammell II</i> , Towson University, (2222)	CONISAR Paper / Web Applications, Web 2.0 A Framework for an Interactive Word-Cloud Approach for Visual Analysis of Digital Text using NLTK <i>Jafar</i> , <i>Babb</i> , <i>Dana</i> , West Texas A&M U, (2240)
Pontalba Salon Conn, Samuel	CONISAR Paper / Cloud Computing A Study of Cloud Computing Software-as-a-Service (SaaS) in Financial Firms <i>Lawler</i> , <i>Howell-Barber</i> , <i>Desai</i> , <i>Joseph</i> , Pace University, (2205)	CONISAR Paper / PhD Papers/WIP Examining the Effects of the Value of Information on Intelligence Analyst Performance <i>Newcomb</i> , <i>Hammell II</i> , Towson Univ, (2227)	ISECON Paper /Pedagogy Teaching Introductory Visual Basic Using Microsoft's Team Foundation Server <i>Matthews</i> , <i>Martin</i> , <i>Kline</i> , University of North Carolina Wilmington, (1988)

**Refreshment Break at 3:30 sponsored by NetApp
Session - Friday, Nov 02 - 3:45 pm to 5:35 pm**

Location	3:45 to 4:10 pm	4:15 to 4:40 pm	4:45 to 5:10 pm	5:15 to 5:35 pm
Bienville Room	ISECON Workshop Geographic Information Systems: A Hands on Introduction <i>Farkas, Pace University, (2055)</i>	ISECON Workshop Geographic Information Systems: A Hands on Introduction (Continued)	ISECON Workshop Geographic Information Systems: A Hands on Introduction (Continued)	ISECON Workshop Geographic Information Systems: A Hands on Introduction (Continued)
Cabildo Salon	ISECON Paper / Integration w/other Disciplines McCarthy, Richard Engaging Community Service Students through Digital Portfolios <i>Lawler, Pace University, (1905)</i>	ISECON Paper / Other Topics Improving the Internship and Career Search Process for IS, CS, and IT Students <i>Laverty, Laverty, Wood, Turchek, Robert Morris University, (1949)</i>	ISECON Paper / Enrollment Trends Student Graduation Paths: A Preliminary Data Warehouse Analysis <i>Segall, Metropolitan State University of Denver, (1973)</i>	ISECON Abstract Hands-on Experience: What Are We Doing to Improve Student Learning in Computer Networking and Data Communications Courses <i>Brooks, Middle TN State U, (2098)</i>
Gallier Salon	ISECON Paper / Pedagogy /Curriculum Babb, Jeffry Developing an Undergraduate Information Systems Security Track <i>Sharma, Murphy, Rosso, Grant, North Carolina Central U, (1960)</i>	EDSIG-Fellows Meeting <i>Current EDSIG Fellows</i>	EDSIG-Fellows Meeting <i>Current EDSIG Fellows</i> (Continued)	
La Nouvelle Orleans East	ISECON Panel Going Digital: Lessons from Three Years of e-Textbook Use Yoder, Robert <i>Dennis, Indiana University, (2065)</i>	ISECON Panel Going Digital: Lessons from Three Years of e-Textbook Use (Continued)	ISECON Panel Journal of Information Systems Education (JISE) Insight and Advice on Publishing Your Research Panelists: Next Column	ISECON Panel (Continued) <i>Panelists: Kruck, James Madison University, Harris, Appalachian State University, Surendran, Southeast Missouri State University, White, Texas State University-San Marcos, (2030)</i>

More Sessions in this time period, next page

Friday, Nov 02 - 3:45 pm to 5:35 pm

(continued)

<p>La Nouvelle Orleans West Wu, Peter</p>	<p>ISECON Case (Teaching or Business) Improving healthcare administration: Real time locations systems or outsourcing? <i>Lawrence, Firth, Khumalo, University of Montana, (2133)</i></p>	<p>ISECON Paper Enrollment Trends Reassessing the Skills Required of Graduates of an Information Systems Program: An Updated Analysis <i>Legier, Southern Illinois University Carbondale, Woodward, Martin, Southern Illinois University - Carbondale, (1933)</i></p>	<p>ISECON Paper Distance Education Challenges Influence of Students' Characteristics on E-textbook Experiences: The Moderating Effects of Technology Savvy and Gender <i>Sun, Flores, University of Texas Pan American, (1920)</i></p>	<p>ISECON Paper Ethics Education Deception, Ethics, and Information Technology: Policy Implications <i>Kamali, Becker, Kianmehr, Missouri Western State University, (1986)</i></p>
<p>Pontalba Salon Gebauer, Judith</p>	<p>CONISAR Paper Web Applications, Web 2.0 Comparing Performance of Web Service Interaction Styles: SOAP vs. REST <i>Kumar, Ahuja, Umapathy, Prodanoff, University of North Florida, (2208)</i></p>	<p>ISECON Paper Capstone Experience Implementing an Integrated Curriculum with an Iterative Process to Support a Capstone Course in Information Systems <i>Reinicke, Janicki, Gebauer, University of North Carolina Wilmington, (1924)</i></p>	<p>ISECON Paper Pedagogy/Curriculum Costs and Benefits of Vendor Sponsored Learning Materials in Information Technology Education <i>Hua, Ball State University, (1966)</i></p>	<p>ISECON Abstract Mobile technologies, social media, and crowdsourcing: how students get their local news <i>Breese-Vitelli, McMillion, Macon State College, Vitelli, Virginia Polytechnic Institute and State University(2083)</i></p>

Friday Social Event

**A Night on Bourbon Street: Reception, Dinner and Balcony Views of Bourbon St
7:00 pm to 10:00 pm- Bourbon Vieux (503 Bourbon Street)**

Meet in the hotel lobby at 6:40 p.m. to walk (2 blocks) to restaurant

Saturday, Nov 03 - 9:15 am to 10:35 am

Location Chair	9:15 to 9:40 am	9:45 to 10:10 am	10:15 to 10:35 am
Bienville Room Mitchell, Stacy	ISECON Workshop Data Mining Methods Workshop Using R <i>Jafar, Babb, Dana</i> , West Texas A&M University, (2062)	ISECON Workshop A Strategic Course Redesign to Hybrid Format Using Online Technologies <i>Grant</i> , Augsburg College, (2059)	ISECON Abstract Enhancing Student Internships by Incorporating Ideas from an Industry Adv Board <i>Petkov, Erwin, Citurs</i> , E CT ST U., (2099)
Cabildo Salon Lawrence, Cameron	ISECON Case (Teaching or Business) A Case for Calculating Innovation Score: Comparison between Apple, Inc. and Microsoft, Corp. <i>Aimiuwu</i> , Morgan State University, (2128)	ISECON Case (Teaching or Business) LINUX, Virtualization, and the Cloud: a hands-on student introductory lab <i>Serapiglia</i> , St. Vincent College, (2134)	ISECON Abstract Financial Innovation in High-Frequency Trading (H-FT) as a Discipline in a Technology Entrepreneurship Program, <i>Lawler, Joseph</i> , Pace University, (2080)
Gallier Salon Sharma, Aditya	CONISAR Paper Web Applications, Web 2.0 Adding Social Features to E-commerce <i>Huang, Yoon, Benyoucef</i> , University of Ottawa, (2235)	ISECON Paper / Pedagogy/Curriculum IT Management: Course Re-design Using an Assessment Driven Approach <i>Surendran, Schwieger</i> , Southeast Missouri State University, (1922)	ISECON Abstract "Hello, IT - Have you Tried Turning it off and on Again?" - Using Help Desk Software to Teach Enterprise Networking to Students <i>Imboden</i> , Southern Illinois U - Carbondale
La Nouvelle Orleans East Sun, Jun	ISECON Panel Effects of Contemporary Technologies on Medical Education, Practice, and Mgt <i>Nezlek, Luba</i> , U of Chicago, <i>Maino</i> , Illinois College of Optometry, <i>Friedman</i> , Radiation Oncology of Mississippi, (2036)	ISECON Panel The Effects of Contemporary Technologies on Medical Education, Practice, and Management (Continued)	ISECON Paper / Distance Ed Challenges Analysis of the Holistic Model for Blended Learning versus Face-to-Face Instructions used to teach At-Risk students (<i>more</i>).... <i>Breese-Vitelli</i> , Macon St C., <i>Thomas</i> , Robert Morris U, <i>Vitelli</i> , VA Polytechnic Inst & ST U
Nouvelle Orleans West Kianmehr, Ladan	ISECON Paper / Outcomes Assessment A Database Management Assessment Instrument <i>Landry, Pardue, Daigle, Longenecker</i> , University of South Alabama, (1913)	ISECON Paper Ethics Education A Comprehensive Survey on Cyberbullying Perceptions at a Major Metropolitan University - Faculty Perspectives <i>Molluzzo, Lawler</i> , Pace University, (1918)	ISECON Abstract Introductory Programming - Blended vs Traditional Modality <i>Smith</i> , University of South Alabama, (2091)
Pontalba Salon Yaylaciçegi, Ulku	ISECON Paper / Security and Assurance Ed Info Security Ed Relationships on Incidents and Preventions: Cyber Assurance Literacy Needs <i>White</i> , Texas State U-San Marcos, (1904)	CONISAR Paper / Web Applications, Web 2.0 Building a Competitive Edge through Social Media <i>Aimiuwu</i> , Morgan State University, (2201)	ISECON Abstract Why IT Education Matters: A Preliminary Study of the Value of an IS Education <i>McCarthy</i> , Quinnipiac University, (2089)

Saturday, Nov 03 - 11:00 am to 11:55 am

Location Chair	11:00 to 11:25 am	11:30 to 11:55 am
Bienville Room Umapathy, Karthikeyan	ISECON Workshop HTML 5: An Overview and Demonstration of the Latest in Web Technology. <i>Dana, West Texas A&M University, (2063)</i>	ISECON Paper / Pedagogy/Curriculum A Survey of ABET Accredited Information Systems Undergraduate Programs in the USA <i>Harrington, Larson, Slippery Rock University, (1961)</i>
Cabildo Salon Smarkusky, Debra	ISECON Paper / Integration w/other Disciplines Computer Information Systems: A Research Plan to Identify Origins and Destination <i>Clark, Plotnicki, Colorado State University, Longenecker, Feinstein, University of South Alabama, (1947)</i>	CONISAR Paper / ERP/Bus Process/Supply Chain Rocky Relationships: Enterprise Resource Planning and Supply Chain Management <i>Crumbly, Tuskegee University, Fryling, Siena College, (2228)</i>
Gallier Salon Aimiuwu, Ehi	ISECON Paper / Security and Assurance Education Building a Cybersecurity Workforce with Remote Labs <i>Martin, Woodward, Southern Illinois U - Carbondale, (1921)</i>	ISECON Paper Outcomes Assessment Ten Year Assessment of Learning Outcomes of a Computer Information Systems (CIS) Program <i>Abraham, Siena Heights University, (1946)</i>
La Nouvelle Orleans East	ISECON Panel Who, What, Where ? In Search of the Home for IS <i>Nezlek, Consultant, Dekleva, DePaul U, Hidding, Loyola U Chicago, Reithel, U of Mississippi, Waguespack, Bentley U, (2029)</i>	ISECON Panel Who, What, Where ? In Search of the Home for IS (Continued)
La Nouvelle Orleans West Reithel, Brian	CONISAR Paper / Data and Data Mgt ETL Evolution for Real-Time Data Warehousing <i>Kakish, Georgia Gwinnett College, Kraft, U of MI Flint, (2214)</i>	ISECON Paper / Cloud Computing Prepping for Cloud - A New Look at an Old Alliance <i>Van Sickle, Toderick, Li, East Carolina University, (1959)</i>
Pontalba Salon Belso, Deb	ISECON Paper / Capstone Experience Lessons Learned From A Decade Of Using Community-Based Non-Profit Organizations In Information Systems Capstone Projects <i>Leidig, Lange, Grand Valley State University, (1968)</i>	ISECON Paper Capstone Experience Developing Enterprise Information Systems: Experiences of a Graduate Class Using Teams <i>Holifield, Longenecker, Feinstein, U of South Alabama, (1965)</i>

Saturday, Nov 03 - 2:15 pm to 3:35 pm

Location Chair	2:15 to 2:40 pm	2:45 to 3:10 pm	3:15 to 3:35 pm
Bienville Room Moreira, Fernando	ISECON Workshop Becoming "AGILE" with teaching Systems Analysis and Design <i>Pauli, Anderson, Bergman</i> , Dakota State U., <i>Wessel</i> , Davisbase Consulting (2058)	ISECON Workshop Becoming "AGILE" with teaching Systems Analysis and Design (Continued)	ISECON Abstract Reflecting on Religious Principles for Teaching Ethical Values in an E-Business Course <i>Mirza</i> , King Saud University, (2086)
Cabildo Salon Lomo-David, Ewuuk	CONISAR Paper / Data and Data Mgt Readiness for Transitioning to ICD-10 Coding: A Comparison on Practice Ownership and Community Size <i>Litton, Humphrey, Schwieger</i> , Southeast Missouri State University, (2209)	ISECON Paper / Masters Student/Faculty A Measurement Framework to assess SME Performance <i>Phihlela, Odunaike</i> , Tshwane U of Tech, <i>Olugbara</i> , Durban U of Tech, (1982)	ISECON Abstract Exploring Integration Issues in A Blended Mobile Learning Model context oriented applied to a Requirement Engineering course - Mobility, Context And Cloud <i>Moreira, Ferreira</i> , Portucalense U, (2088)
Gallier Salon Adkins, Joni	ISECON Paper / Capstone Experience A Collaborative Capstone to Develop a Mobile Hospital Clinic Application Through a Student Team Competition <i>Wong, Pepe, , Englander</i> , Bentley U, <i>Stahl</i> , Massachusetts General Hospital, (1972)	ISECON Paper / Cloud Computing CloudBees: A Resource Guide for Teaching Clouding Computing on a Java Platform <i>Yuan</i> , Ringful, LLC. , <i>Long</i> , Texas State University-San Marcos, (1956)	ISECON Abstract Academic Integrity Policies and Practices: Can Cloud's Centralization Become an Enabler? <i>Cannoy, Lomo-David</i> , North Carolina A&T State University, (2082)
Nouvelle Orleans East	ISECON Panel Online transition: Best practices in redesigning courses for fully online & hybrid format. <i>Grant, Ek</i> , Augsburg College, (2031)	ISECON Panel Volunteering for EDSIG Conferences and Journals <i>Ed Sig Board Members & Publication Leaders</i>	ISECON Abstract Relational Divide <i>Pardue</i> , University of South Alabama, <i>Kyper</i> , Lynchburg College, (2093)
Nouvelle Orleans West Brooks, Nita	ISECON Paper / Other Topics Lessons Learned: The Evolution of an Undergraduate Research Program <i>Smith</i> , Xavier University, <i>Laker</i> , U of Cincinnati, <i>Tesch</i> , Xavier University, (1962)	ISECON Paper / Pedagogy Reflections on Service Learning Projects in an Information Systems Project Management and Implementation Course <i>Petkova</i> , Central CT State University, (1990)	ISECON Abstract An Alternative Approach to Computer Literacy - A Work in Process <i>Chapman</i> , University of South Alabama, (2092)
Pontalba Salon Segall, Mark	ISECON Paper / Pedagogy/Curriculum Information Systems Curricula: A Fifty Year Journey <i>Longenecker, Feinstein</i> , U of South Alabama, <i>Clark</i> , Colorado State U, (1967)	ISECON Paper / Enrollment Trends Active Learning Modules to Improve Retention in Introductory Computing Courses <i>Pollacia, Heinz, Kakish, Dekhane</i> , Georgia Gwinnett College, (1935)	CONISAR Abstract Possible Lessons for the Field of Information Systems from the Work of Russel Ackoff <i>Petkov</i> , Eastern Connecticut St U, <i>Petkova</i> , Central Connecticut St U, (2303)

Saturday, Nov 03 - 4:00 pm to 4:55 pm

Location Chair	4:00 to 4:25 pm	4:30 to 4:55 pm
Bienville Room Smith, Michael	CONISAR Paper / PhD Papers/WIP Building Baseline Preprocessed Common Data Sets for Multiple Follow-on Data Mining Algorithms <i>Fowler, Hammell II</i> , Towson University, (2239)	ISECON Paper / PhD Papers / WIP Improving E-learning Practice Using Living Theory Methodology <i>Odunaike</i> , Tshwane U of Technology, <i>Olugbara</i> , Durban U of Technology, <i>Ojo</i> , Tshwane U of Technology, (1939)
Cabildo Salon Nezlek, George	ISECON Paper / Distance Education Challenges Antecedents of Adopting e-Learning: Toward a Model of Academic e-Learning Acceptance Culture <i>Kamali</i> , Missouri Western State University, (1907)	ISECON Paper / Distance Education Challenges Collaborative learning in online courses: Exploring students' perceptions <i>Faja</i> , University of Central Missouri, (1964)
Gallier Salon Kruck, S	CONISAR Paper / Systems Devel/Software Eng Vicinities for Spatial Data Processing: a Statistical Approach to Algorithm Design <i>Wu, Acharya</i> , Robert Morris University, (2225)	ISECON Case (Teaching or Business) Enhancing IT Infrastructure at Saint Philip's Hospital: Point-Of-Care Solutions <i>Naydenova, White</i> , Quinnipiac University, (2132)
La Nouvelle Orleans East Grant, Ken	CONISAR Paper / Other Using the Layered Model to Understand Employee Selection of Information and Communication Channels for Information and Knowledge Sharing in Project Teams <i>Lee-Partridge, Snyder</i> , Central Connecticut State University, (2206)	ISECON Paper / Masters Student/Faculty Papers Requisition of Competition: Spurring Wireless Telecommunications in the U.S. <i>Greets, Yaylacicegi</i> , U of North Carolina Wilmington, (1971)
La Nouvelle Orleans West Lawler, J	CONISAR Paper / IT Innovation / Tech Changes Traffic on the Information Super Highway -- Use vs. Useful? <i>Grant, Middleton</i> , Ryerson University, (2238)	CONISAR Paper / Cloud Computing Using the Cloud: The Cost of Encryption in IaaS <i>Cronin, Pauli, Ham</i> , Dakota State University, (2224)
Pontalba Salon Steenkamp, Annette	ISECON Paper / PhD Papers / WIP A Systematic Approach to Faculty Development Towards Improved Capability in Tertiary Teaching in a Blended Learning Environment <i>Badawood</i> , Taif University, <i>Steenkamp</i> , Lawrence Technological University, (1932)	CONISAR Paper / IT Management / Strategy The Adoption of Green IT/IS: Proactive and Reactive Approaches to Meeting Environmental Challenges <i>Sharma</i> , North Carolina Central University, (2229)

5:00 p.m. – Annual Meeting of EDSIG, Election of 2013 Directors, all welcome – La Nouvelle Orleans East

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